Program Overview Berkeley SafeTREC TRAFFIC





Comunidades Activas y Seguras (Safe and Active Communities)

About the Program

Comunidades Activas y Seguras (Active and Safe Communities) is a joint program of UC Berkeley SafeTREC (SafeTREC) and California Walks (Cal Walks). The cohort-model program takes a community centered, cultural, and linguistic-sensitive approach to identify and address walking and biking safety concerns in Spanish-speaking communities in California. The cohort model invites 3 Spanish-speaking communities from across the state to work together, learn from each other, share resources, and support each other in building safe walking and biking communities in their respective neighborhoods.

Program Goals

- Engage Spanish-speaking communities in pedestrian and bicyclist safety discussions, empowering them to be a part of future decision-making conversations and processes;
- Connect participating communities to each other allowing them to learn from each other's advocacy efforts.

What to Expect

The program uses the Safe System Framework to increase the community's knowledge of pedestrian and bicyclist safety, identify strategies to implement in their community to improve safety for all road users, and help build rapport between residents, local officials, agency staff, coalitions, and other stakeholders.

Program Outcomes



Safe System Overview:

Participants will learn about the Safe Systems framework, including principles, layers of protection, and strategies to eliminate fatal and serious injuries on the road.



Review of Crash Data:

Participants will review pedestrian and bicyclist crash analysis for the community's selected project area



Summary and **Recommendations Report:**

Detailed report identifying challenges and opportunities for improvement, as well as programmatic and infrastructure recommendations.



Community Radionovela:

Walking and biking community stories in an audio format that communities can use to support education, advocacy, or future funding application efforts.

Who is Eligible

This program is free and open to:

- **Resident Groups** and Coalitions
- Schools and School Districts
- Community-Based Organizations and Nonprofits
- Other groups working with Spanish-speaking populations

Interested?

For early consideration, please **submit** the attached interest form by February 1, 2023 to Ana Lopez, at ana.lopez@berkeley.edu or text or call Martha Sicairos at 323-607-7347. We will follow up to schedule a preliminary call to discuss how our program can help support your community's pedestrian and bicyclist safety goals.

Participating sites will receive stipends to support bringing the Comunidades y Seguras workshop into their community.

Program Overview Berkeley SafeTREC





Comunidades Activas y Seguras (Safe and Active Communities)

The planning process and commitments for the Comunidades Activas y Seguras program listed below:

Role and Responsibilities	
Planning Committee	California Walks & SafeTREC
Planning	
 Participate in three planning meetings and cohort-style activities prior to the workshop Contribute local expertise to support the development of site-specific workshop materials Conduct workshop outreach Assist in finalizing workshop logistics 	 Coordinate and facilitate meetings Analyze collision data, crowdsourced community experiences, and local plans/ policies to improve understanding of the community's needs Facilitate walking/biking assessments Develop all workshop materials and translate, if needed Finalize workshop logistics
Workshop	
 Actively participate in the workshop activities Assist with set-up & break-down, as needed. 	 Facilitate a community-wide workshop: virtual, inperson, or hybrid Provide interpretation and other technical assistance, if needed
Post-Workshop	
 Review draft and provide feedback on Summary and Recommendations report, as needed Participate in a debrief session to review Radio Novelas and Summary and Recommendations Report and discuss next steps Update Cal Walks and SafeTREC with infrastructure and programmatic changes in the community as a result of the CAyS workshop Request follow-up support, if needed 	 Coordinate and facilitate debrief meeting Write summary and recommendations report Translate final report into Spanish Provide follow-up resources and technical assistance









FY 23 Comunidades Activas y Seguras (Active and Safe Communities)

Interest Form Community Name: _____ Date: _____ Applicant Name: Contact Email:

Please describe why you want to participate in the Comunidades Activas y Seguras Program and how your community might benefit from it if you are selected to participate (150 words or less):

This is a cohort-style program meaning that 3 communities will work alongside each other to learn from each other's successes, challenges, and best practices in building safe walking and biking communities in their respective neighborhoods. What would you hope to gain from participating in the cohort style program? (150 words or less)