

# PEDESTRIAN AND BICYCLE SAFETY TECHNICAL ASSISTANCE FOR CALIFORNIA FOCUS CITIES

Seven California cities are designated Focus Cities by the Federal Highway Administration (FHWA) due to a disproportionate rate of pedestrian and bicycle crashes. The University of California, Berkeley Safe Transportation Research & Education Center (SafeTREC) and California Walks, through a grant from the California Office of Traffic Safety (OTS), are pleased to offer free targeted technical assistance to the California Focus Cities to support their pedestrian and bicycle safety efforts.

## WORKSHOPS

### ACTION PLANNING

Based on SafeTREC's and California Walks' Community Pedestrian & Bicycle Safety Training (CPBST) curriculum, this workshop provides participants an opportunity to review best practices for improving pedestrian and bicyclist safety and develop actionable next steps for your city or one of your city's neighborhoods.

*Target audience:* Municipal Staff\*, Community-Based Organizations, Community Members

### WALK + BIKE ASSESSMENTS

Intended as a primer on how to conduct walk and bike assessments, tailored to the audience. The workshop will include a demonstration walk and bike assessment in addition to a brief presentation.

*Target audience:* Municipal Staff\*, Community-Based Organizations, Community Members

### BICYCLE & PEDESTRIAN ADVISORY COMMITTEE CAPACITY BUILDING

Bicycle & Pedestrian Advisory Committees (BPACs) or similar advisory bodies advise City Councils, Mayors' Offices, and city staff on local bicycle and pedestrian safety matters. This workshop will share ideas and best practices to expand the committee's capacity and to ensure members are effectively representing the pedestrian and bicyclist community.

*Target audience:* Municipal Staff\*, Community-Based Organizations, Community Members



For more information, contact:  
Esther Postiglione  
[esther@californiawalks.org](mailto:esther@californiawalks.org)  
[www.californiawalks.org](http://www.californiawalks.org)



For more information, contact:  
Tracy McMillan  
[temcmillan@berkeley.edu](mailto:temcmillan@berkeley.edu)  
[www.safetrec.berkeley.edu](http://www.safetrec.berkeley.edu)

\*Municipal Staff\* includes, and is not limited to: planners, engineers, public health, educators, and law enforcement

## TRAININGS

### COMMUNITY EDUCATION & ENGAGEMENT

Provides guidance on best practices for engaging and working with community-based organizations and residents. It is intended to assist municipal staff with community education and engagement activities related to developing and/or implementing pedestrian and bicyclist safety plans, projects, and programs.

*Target audience:* Municipal Staff\*

### TRANSPORTATION INJURY MAPPING SYSTEM (TIMS)

Designed to help municipal staff and community stakeholders gain technical expertise in using TIMS to conduct collision trend analyses that may support decision-making and planning.

*Target audience:* Municipal Staff\*, Community-Based Organizations

### ENGAGING AGENCY STAFF & ELECTED OFFICIALS

Provides guidance to community-based organizations and residents on best practices for engaging and working with municipal staff and elected officials. The training may also include guidance on engaging with local stakeholders, including assisting with the facilitation of a pedestrian/bicycle safety coalition or working group, or with facilitation of your own training for residents on engaging municipal staff and elected officials.

*Target audience:* Community-Based Organizations, Community Members

### CREATING SAFE & VIBRANT COMMUNITIES

Provides an overview of the latest crime prevention methods, including Crime Prevention Through Environmental Design (CPTED) and Safe Growth to control and mitigate crime and the fear of crime and to create safe, vibrant, and active communities.

*Target audience:* Municipal Staff\*, Community-Based Organizations, Community Members

### TRAIN-THE TRAINER: PEDESTRIAN + BICYCLE COUNTS

Provides guidance for conducting pedestrian and bicycle counts and for training additional staff and/or community volunteers to conduct pedestrian and bicycle counts, which can assist with grant applications, plan development, and assessing trends in travel behavior.

*Target audience:* Municipal Staff\*, Community-Based Organizations, Community Members

## ADDITIONAL TECHNICAL SUPPORT

### GRANT APPLICATION SUPPORT

Designed to offer limited consulting services to assist agencies in the preparation of grant applications to secure funding to implement pedestrian and bicyclist safety planning and infrastructure projects.

*Target audience:* Municipal Staff\*, Community-Based Organizations



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