

# CALIFORNIA TRAFFIC SAFETY SURVEY 2016 DATA ANALYSIS AND COMPARISON WITH 2010-2015 SURVEY DATA RESULTS

Conducted on Behalf of

The California Office of Traffic Safety
The Safe Transportation Research and Education Center University of California, Berkeley

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#### **Summary of Findings**

#### Safety Concerns (Q2)

→ The three most frequently mentioned safety problems in 2016 were "Speeding and Aggressive Driving," "Distracted Driving because of Texting" and "Distracted Driving because of Talking," accounting for 51.2% of all responses (Table Q2\_3).

#### **Most Serious Distraction (Q3)**

→ The most serious distraction on California roadways is "Texting While Driving," for the fifth year in a row (Table Q3\_2).

#### Talking on Hand-Held While Driving (Q4)

→ A total of 16.6% of Southern Californians "Sometimes" talked in the past 30 days on a handheld while driving, which is significantly higher than the 8.5% of Northern Californians. At the same time 61.7% of Northern Californians compared to 51.5% of Southern Californians "Never" talk while driving in the past 30 days (Table Q4 1).

#### Talking Hands-Free While Driving (Q5)

- → Since 2015 there has been a significant increase of 5.3% in the frequency of "Regularly" talking on a hands-free phone while driving and a significant decrease of 8.0% of drivers "Never" talking on a hands-free phone while driving (Table Q5\_1).
- → The comparison between 2015 and 2016 shows a significant increase of 5.3% in the frequency of "Regularly" driving with a hands-free phone and a significant decrease of 8.0% of drivers "Never" talking on a hands-free phone while driving (Table Q5\_1).

#### **Texting or Emailing While Driving (Q6)**

- → Since 2015 there has been a significant increase in the frequency of "Regularly" and a significant decrease of "Sometimes" texting or emailing behavior while driving (Table Q6\_1).
- → Southern California respondents stated with 48.0% to "Never" text or email while driving; significantly lower compared to 60.6% among Northern and 62.1% of Central California drivers engaging in that behavior (Table Q6 1).
- → The younger the driver, the higher the likelihood of "Regularly" or "Sometimes" texting or emailing while driving. Drivers age 18-34 "Regularly" text or email while driving, which is significantly more often than drivers 35 and over (Table Q6\_2).

#### **Driving Mistakes Due to Cell Phone Use (Q7)**

→ Overall, 43.9% of drivers admitted to having made a driving mistake due to cell phone use, ranging from 39.5% in Northern California to 47.7% in Southern California, the difference of 8.2% is significant (Table Q7\_1).

#### Likelihood of Being Ticketed for Hand-Held Phone Use (Q9)

- → A total of 4.1% of Northern Californians stated it "Neither Likely Nor Unlikely" to receive a ticket for hand-held cell phone use, a significantly lower rate compared to the other regions (Table Q9\_1).
- → The comparison to 2015 shows a small significant decrease of 3.2% of it being "Somewhat Likely" of getting a ticket for using a hand-held phone while driving (Table Q9\_1).

#### Recall of Traffic Safety Outreach Campaigns (Q10a-Q10e)

- → The recall of the "Click it or Ticket" campaign decreased significantly by 4.6% from 87.4% in 2015 to 82.8% in 2016 (Table Q10c\_1).
- → The recall of the "Report Drunk Drivers Call 911" campaign decreased significantly by 3.3% since 2015, from 87.3% to 84.0% in 2016 (Table Q10d 1).
- → The differences in regional recall are significant, with drivers in Central California showing the highest rate of recall of the "Drive Sober or Get Pulled Over" campaign, with a 56.5% recall rate compared to 36.4% in Northern and 40.3% in Southern California (Table Q10e).

Campaign	Recall Rate 2016	Recall Rate 2015	Recall Rate 2014
"Drive Sober or Get Pulled Over"	40.8%		
"Recall of DDVIP Mobile App"	2.5%		
"Silence the Distraction"	10.4%	14.8%	
"Click it or Ticket"	82.8%	87.4%	91.0%
"Report Drunk Drivers - Call 911"	84.0%	87.3%	81.3%

#### **Intoxicated Driving (Q11)**

- → Of all drivers, 6.6% stated to have driven drunk in the past six months. The rate of driving after having too much to drink was significantly higher in Southern California with 9.3%, compared to Northern California with 4.1% (Table Q11\_1).
- → A total of 15.5% of drivers age 18 to 24 stated to have driven in the past six months when they thought they had too much to drink, significantly higher compared to all other driver age groups (Table Q11\_2).

#### Use of Alternative Ride Services when Drinking (Q12)

- → Overall, 20.8% of drivers always use an alternative ride service when drinking, without a significant change since 2015 (Table Q12 1).
- → Drivers age 45 and older state significantly less often to "Always" or "Sometimes" use an alternative service when drinking, compared to the drivers age 44 and younger (Table Q12\_2).

#### **Designated Sober Driver (Q13)**

- → There has been a significant decrease of 17.3% of drivers "Always" having a designated sober driver since 2015 (Table Q13\_1).
- → Of Central California drivers, 41.7% stated "Always" having a designated driver, which is significantly higher compared to the other two regions (Table Q13 1).

#### Recall of Sobriety/DUI Checkpoints in Past 6 Months (Q14)

→ The rate of Northern Californians having seen a sobriety checkpoint is significantly lower than the other two regions and there are no significant changes in the rate of having seen or heard of a sobriety checkpoint compared to 2015 (Table Q14 1).

→ Overall, drivers age 18 to 34 have a significantly higher rate of having seen a sobriety/DUI checkpoint in the past six months, compared to all other age groups (Table Q14 2).

#### Likelihood of Getting Arrested for Driving Drunk (Q16) by Region

→ Overall, 47.6% of Northern Californians stated it to be "Very Likely" to get arrested for drunk driving, a significantly higher percentage compared to the two other regions (Table Q16 1).

#### Perception of DUI of Drugs, Legal and Illegal (Q17) by Region

→ Drivers in Northern California have a significantly higher rate (66.7%) compared to drivers in Southern California (51.2%) in perceiving DUI of legal and illegal drugs being a problem (Table Q17\_1).

#### Safety of Driving 10 Miles Over the Speed Limit on Freeways (Q18)

- → In total, 67.2% of all Northern California drivers assumed it to be safe to drive 10 miles over the speed limit on freeways, a significantly higher percentage compared to drivers in Central and Southern California (Table Q18 1).
- → The belief that it is safe to drive 10 miles over the speed limit on freeways increased significantly by 2.0% since 2015, from 57.5% to 59.5% (Table Q18 1).

#### Safety of Driving 20 Miles Over the Speed Limit on Freeways (Q19)

→ The belief that is it safe to drive 20 miles over the speed limit on freeways did significantly drop since the 2015 data collection, with only 7.6% of drivers in 2016 affirming this, compared to 11.5% in 2015 (Table Q19\_1).

#### Perception of Legality for Bikes on Roadways (Q22)

→ Overall, 31.4% of California drivers do not think it to be legal for bicyclists to use roadway and there has been no change in that perception since 2015 (Table Q22\_1).

#### **Overview of Results**

The seventh wave of the California Traffic Safety Study conducted in 2016 is a statewide representative sample of California vehicle drivers who were surveyed on topics of traffic safety as well as perceptions of distracted driving and the awareness of media outreach campaigns. The analyses presented below are based on 1,271 survey responses collected in July and August of 2016.

The analyses tables shown only include valid answers and exclude all of the "Don't know" answers and refusals. The valid percentage of responses therefore differs for each question due to the number of valid answers given to a particular question and is reflected in the total number of completes listed in each table. Due to rounding to one decimal point, some percentages presented do not always add up to the exact value of 100.0%. In addition, some questions were skipped based on selected answer and the sample sizes for each survey item vary accordingly.

Comparisons to the previous years' data refer to the cross-sectional field surveys conducted with California vehicle drivers since 2010 and all data are based on valid frequency counts of all waves of data collection. The scope of the 2016 data collection was slightly smaller compared to previous years and the overall number of completes is about 34% less than the previous year of data collection.

Overall, 1,271 vehicle drivers were intercepted for the study, resulting in an overall confidence interval of +/- 2.75, at a confidence level of 95%.

#### Analyses notes:

All significances mentioned refer to a two-tailed probability with the resulting value of "z" and a p value indicating the difference between the listed (and assumed independent) proportion of drivers interviewed per wave. The significant differences calculated with the region and age variable are adjusted for pairwise comparisons using the Bonferroni correction. Significant differences in table cells are highlighted in orange.

For multiple choice questions, a respondent could give more than one answer. In Table Q2\_2, the "% of answers" column is calculated off the total number of answers given by all respondents (1,770 answers). The "% of Drivers" column is calculated from the total number respondents who answered, excluding those who did not answer this question (1,271 drivers). This presentation and subsequent comparison is consistent with previous waves.

#### Questionnaire note:

The survey version differed slightly between 2015 and 2016, resulting in a numbering change, which is noted in the text.

# **Region Variable**

The geographic segmentation of the State of California for all waves of data collection included three regions delineated by county to form "Northern California," "Central California," and "Southern California," similar to all previous waves of data collection (Table R1).

Table R1. Three geographic regions by county

Northern California	Central California	Southern California
San Francisco	Fresno	Los Angeles
Alameda	Kern	Riverside
Santa Clara		San Bernardino
Contra Costa		Orange
Sacramento		San Diego
Placer		Ventura
San Mateo		

The completed intercepts by region and county are shown in Table R2. Of the total 1,271 completed intercepts, 517 (40.7%) were completed in Northern California, 161 (12.7%) in Central California and 593 (46.7%) in Southern California.

Table R2. Completed intercepts by region and county

County	Northern California	Central California	Southern California	Total
Sacramento	84			84
San Francisco	76			76
San Mateo	76			76
Placer	75			75
Alameda	69			69
Santa Clara	69			69
Contra Costa	68			68
Fresno		78		78
Kern		83		83
Los Angeles A			75	75
Los Angeles B			75	75
Orange A			74	74
Orange B			72	72
Total	517	161	593	1,271
Percentage	40.7%	12.7%	46.7%	100.0%

# **Respondent Demographics**

The distribution of the age—provided by the respondent—and gender—coded by field staff—by the region variable is shown in Table D1.

Table D1. Age and gender distribution by geographic regions

Gender	Age Group	Northern California	Central California	Southern California	Total
Male	18-24	9.5%	20.0%	17.2%	14.5%
	25-34	23.2%	21.8%	31.9%	27.0%
	35-44	22.2%	15.5%	18.8%	19.7%
	45-54	23.2%	17.3%	16.3%	19.2%
	55-70	19.7%	23.6%	14.2%	17.7%
	71 or older	2.2%	1.8%	1.6%	1.9%
Total		100.0%	100.0%	100.0%	100.0%
Female	18-24	9.9%	19.6%	25.1%	18.1%
	25-34	21.8%	23.5%	24.7%	23.3%
	35-44	17.3%	9.8%	17.9%	16.8%
	45-54	24.8%	17.6%	14.3%	19.1%
	55-70	21.3%	23.5%	16.6%	19.3%
	71 or older	5.0%	5.9%	1.3%	3.4%
Total		100.0%	100.0%	100.0%	100.0%

Table D2 shows the overall gender distribution by region, with a higher percentage of male drivers in each region.

Table D2. Gender distribution by geographic regions

Gender	Northern California	Central California	Southern California	Total
Male	60.9%	68.3%	62.1%	62.4%
Female	39.1%	31.7%	37.9%	37.6%
Total	100.0%	100.0%	100.0%	100.0%

#### Safety Concerns (Q2)

Question 2 asked respondents about their perceived biggest safety problems on California roadways, and the answers are listed in Table Q2\_1. The additional coded respondent-provided open-ended comments are highlighted in blue, with the same coding categories as the previous year of data collection. The answers were given in a multiple choice format and coded into the created categories. For the 2016 data collection, the answering option "Running Red Lights and Stop Signs" was added.

Table Q2 1. "In your opinion, what are the biggest safety problems on California roadways?"

Drunk Driving
Speeding and Aggressive Driving
Distracted Driving because of Talking
Distracted Driving because of Texting
Internal Car Distractions
Bad Road Surfaces
Not Wearing Seatbelts
Other
Personal Behavior
Age/Gender/Ethnicity of Other Drivers
Trucks, Other Types of Vehicles
Car Crashes/Vehicle Issues
Media Devices (other than phone)
Other Drivers' Behavior that is Clearly Distracted
Roadway Conditions
Other Drivers' Behavior (general)
Weather Conditions
Bicyclists or Pedestrians
Motorcyclists
Congestion on Roadways
Construction on Roadways
Caltrans or Police
Unlicensed/Uninsured Drivers
Trash/Debris
Not Signaling Lane Change/Merging Vehicles
Running Red Lights and Stop Signs

Overall, a total of 1,770 answers were provided for the multiple choice question by 1,271 drivers, the counts of which are listed by answers and by respondents below in Table Q2\_2. The three most frequently mentioned safety problems on California roadways in 2016 were "Speeding and Aggressive Driving," "Distracted Driving because of Texting" and "Distracted Driving because of Talking" (highlighted in green). A total 51.2% of all answers provided included these three response categories, a slight shift compared to previous waves of data collection. The "Other" comments mentioned included other drivers, lack of lighting, unclear signage or lack of signage, as well as other external factors.

Table Q2\_2. Frequencies Q2 by percent of answers and percent of drivers

Q2 all answers combined	Count	% of answers	% of Drivers 2016
Speeding/Aggressive Driving	339	19.2%	27.3%
Distracted Driving because of TEXTING	322	18.2%	25.9%
Distracted Driving because of TALKING	244	13.8%	19.6%
Bad Road Surfaces	216	12.2%	17.4%
Other Drivers' Behavior (general)	105	5.9%	8.4%
Drunk Driving	100	5.6%	8.0%
Congestion on Roadways	92	5.2%	7.4%
Internal Car Distractions	56	3.2%	4.5%
Other	45	2.5%	3.6%
Other Drivers' Behavior that is Clearly Distracted	35	2.0%	2.8%
Not Signaling Lane Change/Merging Vehicles	29	1.6%	2.3%
Motorcyclists	24	1.4%	1.9%
Bicyclists or Pedestrians	22	1.2%	1.8%
Running Red Lights and Stop Signs	21	1.2%	1.7%
Construction on Roadways	20	1.1%	1.6%
Roadway Conditions	19	1.1%	1.5%
Age/Gender/Ethnicity of Other Drivers	18	1.0%	1.4%
Trucks, Other Types of Vehicles	15	0.8%	1.2%
Car Crashes/Vehicle Issues	13	0.7%	1.0%
Not Wearing Seatbelts	10	0.6%	0.8%
Trash/Debris	8	0.5%	0.6%
Personal Behavior	6	0.3%	0.5%
Weather Conditions	4	0.2%	0.3%
Caltrans or Police	4	0.2%	0.3%
Unlicensed/Uninsured drivers	4	0.2%	0.3%
Total	1,770	100.0%	142.5%

Table Q2\_3 shows the percentage of each response given by year. These percentages represent a given answer's fraction of the total number of answers, not the total number of drivers surveyed (see also Table Q2\_4). The three most frequently mentioned safety problems in 2016 were "Speeding and Aggressive Driving," "Distracted Driving because of Texting" and "Distracted Driving because of Talking," accounting for 51.2% of all answers.

Table Q2\_3. Frequencies Q2 by percent of answers provided and by wave of data collection

able Q2_3. Frequencies	% of						
Q2 all answers	answers	answers	answers	answers	answers	answers	answers
combined	2016	2015	2014	2013	2012	2011	2010
Speeding/Aggressive Driving	19.2%	18.1%	20.2%	14.3%	15.6%	17.6%	18.2%
Distracted Driving because of Texting	18.2%	16.1%	21.2%	20.3%	17.1%	18.5%	9.9%
Distracted Driving because of Talking	13.8%	11.7%	18.0%	16.0%	18.3%	20.3%	15.8%
Bad Road Surfaces	12.2%	13.0%	10.4%	9.2%	11.4%	11.6%	11.6%
Drunk Driving	5.6%	6.6%	6.2%	5.7%	4.3%	12.6%	7.9%
Other Drivers' Behavior (general)	5.9%	6.1%	5.6%	11.3%	10.5%	4.5%	14.0%
Congestion on Roadways	5.2%	4.3%	2.9%	4.9%	4.1%	1.2%	5.3%
Other	2.5%	4.0%	1.1%	0.6%	0.4%	0.0%	0.0%
Car Crashes/Vehicle Issues	0.7%	4.0%	0.2%	0.4%	0.8%	0.3%	0.4%
Internal Car Distractions	3.2%	3.1%	5.5%	3.6%	3.5%	3.8%	2.7%
Running Red Lights and Stop Signs	1.2%						
Roadway Conditions	1.1%	3.0%	0.6%	3.2%	2.5%	2.5%	4.3%
Unlicensed/ Uninsured drivers	0.2%	3.0%	0.3%	0.3%	0.5%	0.0%	0.0%
Not Signaling Lane Change/Merging Vehicles	1.6%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other Drivers' Behavior that is Clearly Distracted	2.0%	2.3%	0.7%	1.8%	2.0%	2.0%	2.3%
Caltrans or Police	0.2%	2.0%	0.0%	0.3%	0.3%	0.7%	0.6%
Motorcyclists	1.4%	1.5%	0.8%	0.6%	1.0%	0.3%	0.8%
Age/Gender/Ethnicity of Other Drivers	1.0%	1.5%	1.3%	2.2%	1.5%	1.0%	3.2%
Construction on Roadways	1.1%	1.3%	1.2%	1.6%	2.1%	1.1%	0.8%
Trucks, Other Types of Vehicles	0.8%	1.2%	0.5%	0.7%	0.9%	0.3%	0.7%
Weather Conditions	0.2%	1.0%	0.3%	0.1%	0.2%	0.0%	0.1%
Media Devices (other than phone)	0.0%	1.0%	0.1%	0.1%	0.2%	0.0%	0.0%
Bicyclists/Pedestrians	1.2%	0.8%	1.2%	1.0%	1.2%	0.6%	0.9%
Trash/Debris	0.5%	0.8%	0.2%	0.6%	0.6%	0.0%	0.0%
Not Wearing Seatbelts	0.6%	0.6%	0.9%	0.6%	0.4%	0.9%	0.4%

Table Q2 3. Frequencies Q2 by percent of answers provided and by wave of data collection (cont.)

Personal Behavior	0.3%	0.0%	0.4%	0.7%	0.7%	0.0%	0.1%
Total responses	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** A total of 45.9% of drivers in 2015 mentioned "Speeding and Aggressive Driving," "Distracted Driving because of Texting" and "Distracted Driving because of Talking" compared to 51.2% of all drivers in 2016. While this is a 5.3% increase, it is not significant.

#### Safety Concerns (Q2) by California Region

The biggest safety issues mentioned by drivers are shown in Table Q2\_4 by region, with the highest percentage answer highlighted in green. These numbers are shown as percentages of answers given by all respondents. Northern California's most frequently mentioned safety problem was "Speeding/ Aggressive Driving" with 24.3% of all answers, while Central California's was "Bad Road Surfaces" with 19.6%, and Southern California's was "Distracted Driving because of Texting," with 21.4% of answers.

Table Q2 4. Frequencies Q2 by Region

Q2 by Region	Northern California	Central California	Southern California
Speeding/Aggressive Driving	24.3%	13.1%	16.2%
Distracted Driving because of TEXTING	15.2%	15.9%	21.4%
Bad Road Surfaces	13.5%	19.6%	9.1%
Distracted Driving because of TALKING	12.8%	12.1%	15.0%
Congestion on Roadways	7.3%	2.8%	4.0%
Drunk Driving	6.8%	4.2%	5.0%
Other Drivers' Behavior (general)	5.5%	7.9%	5.8%
Bicyclists or Pedestrians	2.1%	0.0%	0.8%
Other Drivers' Behavior that is Clearly Distracted	1.9%	1.9%	2.0%
Other	1.4%	3.3%	3.2%
Roadway Conditions	1.2%	0.5%	1.1%
Internal Car Distractions	1.0%	3.3%	5.0%
Trucks, Other Types of Vehicles	1.0%	0.9%	0.7%
Motorcyclists	1.0%	0.9%	1.8%
Not Signaling Lane Change/Merging Vehicles	1.0%	0.9%	2.4%
Age/Gender/Ethnicity of Other Drivers	0.8%	0.5%	1.3%
Running Red Lights and Stop Signs	0.7%	2.8%	1.2%
Car Crashes/Vehicle Issues	0.6%	1.9%	0.6%
Construction on Roadways	0.6%	2.8%	1.2%
Not Wearing Seatbelts	0.3%	0.5%	0.8%
Caltrans or Police	0.3%	0.5%	0.1%
Unlicensed/Uninsured Drivers	0.3%	0.5%	0.1%
Trash/Debris	0.3%	1.9%	0.2%
Personal Behavior	0.1%	0.5%	0.5%
Weather Conditions	0.1%	0.9%	0.1%
Total	100.0%	100.0%	100.0%

# Safety Concerns (Q2) by Age

The cross-tabulation of perceived safety concerns on California roads by age of driver is shown in Table Q2\_5). All drivers between 18 and 54 years of age agreed that "Distracted Driving because of Texting" is the biggest safety concern, while drivers 55 and older stated "Speeding/Aggressive Driving" as their most frequently mentioned safety concern.

Table Q2 5. Cross-tabulation of Q2 safety concerns by age group

Q2 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Distracted Driving because of TEXTING	20.2%	18.2%	22.0%	17.1%	13.9%	15.9%
Speeding/Aggressive Driving	16.9%	16.6%	19.7%	16.8%	26.5%	18.2%
Distracted Driving because of TALKING	13.9%	14.4%	16.6%	12.1%	11.3%	15.9%
Bad Road Surfaces	7.9%	13.9%	11.5%	16.5%	10.0%	9.1%
Drunk Driving	7.5%	6.3%	6.5%	5.8%	2.6%	0.0%
Other Drivers' Behavior (general)	5.9%	5.3%	3.9%	7.5%	7.4%	4.5%
Not Signaling Lane Change/Merging Vehicles	4.1%	1.1%	0.6%	1.2%	2.3%	0.0%
Internal Car Distractions	3.7%	3.4%	2.5%	2.6%	3.5%	4.5%
Other	3.4%	1.8%	2.8%	2.6%	2.6%	0.0%
Other Drivers' Behavior that is Clearly Distracted	3.4%	2.0%	2.8%	1.2%	1.0%	0.0%
Running Red Lights and Stop Signs	3.0%	0.7%	0.0%	1.7%	1.0%	2.3%
Congestion on Roadways	2.6%	5.2%	3.7%	6.4%	6.8%	13.6%
Car Crashes/Vehicle Issues	1.5%	0.4%	0.6%	0.9%	0.3%	2.3%
Roadway Conditions	1.1%	1.6%	0.8%	0.9%	1.0%	0.0%
Motorcyclists	1.1%	1.8%	0.6%	1.2%	1.9%	2.3%
Construction on Roadways	1.1%	0.9%	0.6%	1.7%	1.6%	0.0%
Not Wearing Seatbelts	0.7%	0.9%	0.3%	0.3%	0.3%	2.3%
Personal Behavior	0.7%	0.7%	0.0%	0.0%	0.0%	2.3%
Age/Gender/Ethnicity of Other Drivers	0.4%	1.3%	1.1%	0.9%	1.3%	0.0%
Trucks, Other Types of Vehicles	0.4%	0.4%	1.1%	0.3%	1.9%	2.3%
Bicyclists or Pedestrians	0.4%	1.6%	0.6%	1.4%	1.6%	4.5%
Weather Conditions	0.0%	0.2%	0.8%	0.0%	0.0%	0.0%
Caltrans or Police	0.0%	0.0%	0.6%	0.0%	0.6%	0.0%
Unlicensed/Uninsured Drivers	0.0%	0.0%	0.0%	0.9%	0.3%	0.0%
Trash/Debris	0.0%	1.1%	0.3%	0.3%	0.3%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# **Most Serious Distraction (Q3)**

The question asking drivers about the "most serious distraction" on California roads included an openended answer option. The answers were coded according to the categories highlighted in blue below in Table Q3\_1.

<u>Table Q3\_1. "In your opinion, what is the MOST serious distraction for drivers" with added coding groups</u>

Cell Phone Conversations (hand-held or hands-free)
Texting While Driving
Passengers in Car
Eating While Driving
Personal Grooming
Adjusting Radio/Stereos
GPS/Navigation Systems
Roadside Billboards
Other
Age/Gender/Ethnicity of Other Drivers
Trucks, Other Types of Vehicles
Car Crashes/Vehicle Issues
Drunk Drivers
Other Drivers' Behavior that is Clearly Distracted
Road Conditions
Other Drivers' Behavior (general)
Weather Conditions
Bicyclists or Pedestrians
Motorcyclists
Congestion on Roadways
Construction on Roadways
Caltrans or Police
Rubbernecking
Children/Kids in Car
People on the Street/Scenery
Phone Device Use in General (both text, phone etc.)

# Most Serious Distraction (Q3) by Survey Wave

Table Q3\_2 shows the most serious distraction on California roadways is "Texting While Driving," marking the fifth year in a row in which it had the highest response rate. The three most mentioned distractions refer to phone device use, totaling 83.1% of all answers provided. The "Other" category included comments on technological distractions in general and other external factors.

Table Q3\_2. Frequencies Q3 by Survey Wave

Q3	Total 2016	Total 2015	Total 2014	Total 2013	Total 2012	Total 2011	Total 2010
Texting While Driving	44.1%	39.0%	51.8%	47.9%	37.2%	27.6%	12.7%
Cell Phone Conversations (hand-held or hands-free)	33.5%	22.2%	29.5%	33.4%	42.8%	56.0%	61.9%
Phone Device Use in General (both text, phone etc.)	5.5%	19.4%	1	-	1	1	1
Other Drivers' Behavior (general)	2.2%	0.5%	2.1%	3.2%	3.6%	2.2%	0.0%
Car Crashes/Vehicle Issues	1.7%	1.6%	1.3%	1.4%	2.9%	1.9%	1.9%
GPS/Navigation Systems	1.7%	0.7%	0.9%	0.4%	0.5%	0.5%	0.2%
Roadside Billboards	1.5%	2.6%	0.9%	1.8%	1.9%	1.3%	2.1%
Construction on Roadways	1.1%	1.0%	0.9%	0.8%	0.9%	0.7%	0.7%
Congestion on Roadways	0.8%	0.3%	0.7%	0.6%	0.9%	0.5%	1.4%
Adjusting Radio/Stereos	0.7%	1.1%	1.2%	0.7%	0.8%	0.7%	1.2%
People on the Street/Scenery	0.7%	0.3%	0.0%	1.1%	0.0%	0.0%	0.0%
Other	0.6%	3.7%	1.6%	1.2%	1.2%	0.3%	0.7%
Eating While Driving	0.6%	1.5%	1.8%	0.5%	0.8%	1.2%	1.9%
Passengers in Car	0.6%	1.2%	2.0%	1.5%	1.4%	1.8%	3.3%
Motorcyclists	0.6%	0.9%	0.2%	0.5%	0.5%	0.2%	0.2%
Rubbernecking	0.6%	0.9%	0.2%	0.5%	0.5%	0.0%	0.0%
Personal Grooming	0.6%	0.8%	1.5%	0.7%	0.4%	0.9%	0.6%
Other Drivers' Behavior that is Clearly Distracted	0.6%	0.5%	0.8%	0.7%	0.7%	0.9%	1.9%
Bicyclists or Pedestrians	0.6%	0.3%	1.0%	0.6%	1.0%	0.5%	0.3%
Road Conditions	0.4%	0.3%	0.3%	0.8%	0.4%	0.0%	0.0%
Drunk Drivers	0.4%	0.1%	0.2%	0.2%	0.2%	0.4%	0.5%
Age/Gender/Ethnicity of Other Drivers	0.2%	0.5%	0.3%	0.3%	0.1%	0.6%	1.6%
Caltrans or Police	0.2%	0.3%	0.3%	0.6%	0.5%	0.0%	0.4%
Trucks, Other Types of Vehicles	0.2%	0.1%	0.1%	0.1%	0.1%	0.2%	0.4%
Children/Kids in Car	0.1%	0.3%	0.3%	0.1%	0.5%	0.0%	0.0%
Weather Conditions	0.0%	0.1%	0.1%	0.3%	0.2%	0.2%	0.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# **Most Serious Distraction (Q3) by Region**

The most serious distraction reported by region are shown in Table Q3\_3. Northern California drivers stated "Cell Phone Conversations" as the most serious distraction (44.4%), while both Central and Southern California drivers stated "Texting While Driving" as the most serious distraction (50.0% and 53.7%, respectively).

Table Q3\_3. Frequencies Q3 by California Region

able 43 3. Trequencies 43 by camorina region	Northern	Central	Southern
Q3 by regions	California	California	California
Cell Phone Conversations (handheld or hands-free)	44.4%	29.4%	25.3%
Texting while Driving	31.2%	50.0%	53.7%
Phone Device Use in General (both text, phone etc.)	8.8%	0.6%	3.9%
Passengers in Car	0.4%	0.6%	0.7%
Eating While Driving	0.2%	1.3%	0.8%
Personal Grooming	0.0%	1.3%	1.0%
Adjusting Radio/Stereos	0.4%	1.9%	0.7%
GPS/Navigation Systems	0.2%	2.5%	2.9%
Roadside Billboards	0.8%	1.9%	2.0%
Other	0.8%	1.3%	0.2%
Age/Gender/Ethnicity of Other Drivers	0.0%	0.6%	0.2%
Trucks, Other Types of Vehicles	0.0%	1.3%	0.2%
Car Crashes/Vehicle Issues	2.0%	0.0%	2.0%
Drunk Drivers	0.6%	0.6%	0.2%
Other Drivers' Behavior that is Clearly Distracted	1.4%	0.0%	0.0%
Roadway Conditions	0.8%	0.0%	0.2%
Other Drivers' Behavior (general)	2.6%	1.9%	2.0%
Bicyclists or Pedestrians	0.6%	1.3%	0.3%
Motorcyclists	0.2%	1.3%	0.8%
Congestion on Roadways	1.8%	0.0%	0.2%
Construction on Roadways	1.2%	1.9%	0.8%
Caltrans or Police	0.4%	0.6%	0.0%
Rubbernecking	0.8%	0.0%	0.7%
Children/Kids in Car	0.0%	0.0%	0.2%
People on the Street/Scenery	0.6%	0.0%	1.0%
Total	100.0%	100.0%	100.0%

# Most Serious Distraction (Q3) by Age

The most serious distraction for most age groups is "Texting While Driving," ranging from 40.4% of 45-54-year-old drivers to 51.8% of 18-24-year-old-drivers, while the most serious distraction for 71-or-older drivers is "Cell Phone Conversations" at 40.0% (Table Q3\_4).

Table Q3\_4. Cross-tabulation of Q3 by age group

Q3 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Cell Phone Conversations (handheld or hands-free)	24.6%	34.6%	32.3%	36.7%	36.5%	40.0%
Texting While Driving	51.8%	42.7%	47.2%	40.4%	42.6%	30.0%
Passengers in Car	0.5%	0.3%	0.9%	0.0%	0.9%	0.0%
Eating While Driving	0.0%	1.2%	0.0%	1.7%	0.0%	0.0%
Personal Grooming	0.5%	0.3%	0.4%	1.3%	0.9%	0.0%
Adjusting Radio/Stereos	1.5%	0.6%	0.4%	0.0%	0.9%	3.3%
GPS/Navigation Systems	1.0%	1.6%	1.7%	2.9%	1.3%	3.3%
Roadside Billboards	2.0%	2.2%	0.4%	1.3%	1.7%	0.0%
Other	1.0%	0.6%	0.0%	1.3%	0.0%	0.0%
Age/Gender/Ethnicity of Other Drivers	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Trucks, Other Types of	0.0%	0.0%	0.9%	0.4%	0.0%	0.0%
Car Crashes/Vehicle Issues	2.5%	0.9%	1.7%	2.5%	1.7%	0.0%
Drunk Drivers	0.5%	0.0%	1.3%	0.4%	0.0%	0.0%
Other Drivers' Behavior that is Clearly Distracted	1.0%	0.0%	0.0%	1.3%	0.9%	0.0%
Roadway Conditions	0.5%	0.0%	0.9%	0.0%	0.9%	0.0%
Other Drivers' Behavior	0.0%	3.1%	2.6%	1.7%	3.5%	0.0%
Bicyclists or Pedestrians	0.5%	0.6%	0.4%	0.8%	0.4%	0.0%
Motorcyclists	1.0%	0.3%	0.0%	0.8%	0.4%	6.7%
Congestion on Roadways	0.5%	0.6%	1.3%	1.3%	0.0%	3.3%
Construction on Roadways	1.0%	1.9%	0.9%	1.3%	0.4%	0.0%
Caltrans or Police	0.0%	0.0%	0.9%	0.0%	0.4%	0.0%
Rubbernecking	0.5%	0.6%	0.4%	0.4%	1.3%	0.0%
Children/Kids in Car	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%
People on the Street/Scenery	2.0%	0.9%	0.0%	0.0%	0.9%	0.0%
Phone Device Use in General (both text, phone etc.)	7.0%	6.9%	5.1%	2.9%	4.3%	13.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

#### Talking on Hand-Held While Driving (Q4) by Region

The results to the question "How often in the past 30 days have you talked on a hand-held cell phone while driving?" are shown in Table Q4\_1. The percentages by region show some significant differences among the behaviors of Southern Californians compared to Northern and Central Californians. The 16.6% of Southern Californians who "Sometimes" talked in the past 30 days on a hand-held while driving is significantly higher than the 8.5% of Northern Californians and the reverse relationship is true for "Never" talking on hand-held with 61.7% of Northern Californians and 51.5% of Southern Californians "Never" talking while driving in the past 30 days (p < 0.05).

Table Q4\_1. "How often in the past 30 days have you talked on a hand-held cell phone while driving?" by region

Q4 by region	Northern California	Central California	Southern California	Total 2016	Total 2015	Total 2014	Total 2013	Total 2012	Total 2011	Total 2010
Dogularly	41	18	50	109	167	169	180	201	189	234
Regularly	7.9%	11.2%	8.4%	8.6%	8.7%	9.1%	9.3%	10.7%	10.5%	14.0%
Sometimes	44	20	98	162	244	271	217	217	209	227
Sometimes	8.5%	12.4%	16.6%	12.8%	12.7%	14.6%	11.2%	11.5%	11.7%	13.6%
Daroly	113	34	139	286	491	463	467	420	406	324
Rarely	21.9%	21.1%	23.5%	22.5%	25.5%	24.9%	24.1%	22.3%	22.6%	19.4%
Nover	319	89	305	713	1,022	959	1,075	1,042	989	883
Never	61.7%	55.3%	51.5%	56.1%	53.1%	51.5%	55.4%	55.4%	55.2%	52.9%
Total	517	161	592	1,270	1,924	1,862	1,939	1,880	1,793	1,668
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** The results of the 2016 survey are comparable to results of the 2015 data, without any significant differences.

# Talking on Hand-Held While Driving (Q4) by Age

Drivers age 18-24 stated with a significantly higher percentage of 17.0% that they "Regularly" talked on a hand-held device while driving in the past 30 days compared to drivers age 35 and older (p<0.05). At the same time drivers age 35 and older more frequently stated to "Never" talk on a hand-held device while driving, though the number of observations is small (Table Q4\_2).

Table Q4\_2. "How often in the past 30 days have you talked on a hand-held cell phone while driving?" by age group

Q4 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Regularly	17.0%	11.4%	6.8%	5.3%	3.9%	0.0%
Sometimes	17.0%	18.5%	12.7%	8.6%	6.9%	0.0%
Rarely	27.0%	24.9%	23.3%	21.8%	16.4%	12.9%
Never	39.0%	45.2%	57.2%	64.2%	72.8%	87.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

#### Talking on Hands-Free While Driving (Q5) by Region

The frequency of talking on a hands-free device while driving in the past 30 days by region are shown in Table Q5\_1. Overall, more than a third of all drivers (35.9%) reported "Regularly" talking on a hands-free phone while driving, while 27.3% "Never" do. The Southern California region had the lowest rates of drivers who "Never" talk on their hands-free phone, and had the highest rates of drivers who "Sometimes" or "Rarely" talk on their hands-free phone. There are no significant differences among the regions.

Table Q5\_1. "How often in the past 30 days have you talked on a hands-free cell phone while driving?" by region

Q5 by region	Northern California	Central California	Southern California	Total 2016	Total 2015	Total 2014	Total 2013	Total 2012	Total 2011	Total 2010
Pogularly	190	59	207	456	590	523	532	491	550	491
Regularly	36.8%	36.6%	35.0%	35.9%	30.6%	28.2%	27.4%	26.1%	30.6%	29.4%
Comotimos	94	30	141	265	346	342	390	272	283	221
Sometimes	18.2%	18.6%	23.9%	20.9%	18.0%	18.4%	20.1%	14.5%	15.7%	13.2%
Daroh	84	20	97	201	310	254	262	243	183	136
Rarely	16.2%	12.4%	16.4%	15.8%	16.1%	13.7%	13.5%	12.9%	10.2%	8.1%
Nover	149	52	146	347	680	738	757	873	782	821
Never	28.8%	32.3%	24.7%	27.3%	35.3%	39.7%	39.0%	46.5%	43.5%	49.2%
Tatal	517	161	591	1,269	1,926	1,857	1,941	1,879	1,798	1,669
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** The data comparison between 2015 and 2016 shows a significant increase of 5.3% in the frequency of "Regularly" driving with a hands-free phone behavior (p=0.00) and a significant decrease of 8.0% of drivers "Never" talking on a hands-free phone while driving (p<0.05).

# Talking on Hands-Free While Driving (Q5) by Age

The frequencies of driving while talking on a hands-free device by age group are shown in Table Q5\_2. There is a significant difference among age groups and a trend towards younger drivers (under age 45) more often stating to "Never" talk hands-free compared to a larger proportion of drivers age 45 and older who "Never" talk on a hands-free while driving (p<0.05).

Table Q5\_2. "How often in the past 30 days have you talked on a hands-free cell phone while driving?" by age group

Q5 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Regularly	34.5%	42.6%	40.7%	34.2%	28.0%	16.1%
Sometimes	25.0%	20.4%	25.0%	17.7%	17.7%	16.1%
Rarely	16.5%	16.0%	16.5%	16.0%	14.2%	12.9%
Never	24.0%	21.0%	17.8%	32.1%	40.1%	54.8%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

#### Texting or Emailing While Driving (Q6) by Region

Southern California respondents reported with 48.0% to "Never" text or email while driving compared to 60.6% in Northern and 62.1% in Central California engaging in that behavior. The differences between Southern California and the other regions are significant at p<0.05 (Table Q6 1).

Table Q6\_1. "How often in the past 30 days have you texted or emailed while driving?" by region

Q6 by	Northern	Central	Southern	Total						
region	California	California	California	2016	2015	2014	2013	2012	2011	2010
Regularly	58	15	71	144	161	170	140	116	114	157
Regularly	11.3%	9.3%	12.0%	11.4%	8.4%	9.1%	7.2%	6.2%	6.3%	9.4%
Sometimes	45	18	100	163	331	228	191	194	140	174
Sometimes	8.7%	11.2%	16.9%	12.9%	17.2%	12.2%	9.8%	10.3%	7.8%	10.4%
Paroly	100	28	137	265	367	402	313	281	256	177
Rarely	19.4%	17.4%	23.1%	20.9%	19.1%	21.6%	16.1%	14.9%	14.2%	10.6%
Never	312	100	284	696	1,065	1,062	1,297	1,289	1,289	1,161
ivever	60.6%	62.1%	48.0%	54.9%	55.4%	57.0%	66.8%	68.6%	71.7%	69.6%
Total	515	161	592	1,268	1,924	1,862	1,941	1,880	1,799	1,669
IOtal	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** The data comparison between 2015 and 2016 shows a significant increase in the frequency of "Regularly" and a significant decrease of "Sometimes" texting or emailing behavior while driving (p=0.00).

#### Texting or Emailing While Driving (Q6) by Age

The differences between age groups in texting or emailing while driving are shown in Table Q6\_2. The younger the driver, the higher the likelihood of "Regularly" or "Sometimes" texting or emailing while driving. Drivers age 18-34 "Regularly" text or email while driving, which is significantly more often than drivers 35 and over (p<0.05). At the same time drivers age 45 and older significantly more often stated to "Never" text while driving than drivers under 45 years of age (p<0.05).

Table Q6\_2. "How often in the past 30 days have you texted or emailed while driving?" by age group

Q6 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Regularly	24.5%	17.8%	8.5%	5.4%	1.7%	0.0%
Sometimes	24.0%	14.5%	14.0%	10.8%	3.9%	0.0%
Rarely	20.5%	29.2%	29.2%	16.6%	7.8%	3.2%
Never	31.0%	38.5%	48.3%	67.2%	86.6%	96.8%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

#### Driving Mistake Due to Cell Phone Use (Q7) by Region

Any driving mistake made due to cell phone use are shown, by the region variable, in Table Q7\_1. Overall, 43.9% of drivers admitted to having made a driving mistake due to cell phone use, ranging from 39.5% in Northern California to 47.7% in Southern California, the difference of 8.2% is significant at (p<0.05). (Note: This was question Q8 in the 2015 survey.)

Table Q7\_1. "Have you EVER made a driving mistake while talking on a cell phone?" by region

Q7 by	Northern	Central	Southern	Total						
region	California	California	California	2016	2015	2014	2013	2012	2011	2010
Voc	200	70	280	550	744	858	866	827	802	766
Yes	39.5%	43.5%	47.7%	43.9%	39.4%	47.1%	45.0%	44.6%	45.8%	46.5%
No	306	91	307	704	1,143	965	1,060	1,027	951	883
No	60.5%	56.5%	52.3%	56.1%	60.6%	52.9%	55.0%	55.4%	54.2%	53.5%
Total	506	161	587	1,254	1,887	1,823	1,926	1,854	1,753	1,649
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** The data comparison between 2015 and 2016 shows a small significant change in the number of driving mistakes while talking on a cell phone. The increase of 4.5% is significant at p<0.02.

#### Driving Mistake Due to Cell Phone Use (Q7) by Age

Having made a driving mistake due to using a cell phone by age group is shown in Table Q7\_2, with significant differences among driver ages. Drivers between 18 to 34 years of age are significantly more likely to admit to driving mistakes than drivers 35 and older (p<0.05).

Table Q7\_2. "Have you EVER made a driving mistake while talking on a cell phone?" by age group

Q7 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Yes	61.6%	57.9%	41.0%	37.4%	22.7%	13.8%
No	38.4%	42.1%	59.0%	62.6%	77.3%	86.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

#### Near Crash Due to Other Driver Talking/Texting (Q8) by Region

Table Q8\_1 shows drivers' responses to having ever been hit or nearly hit by another driver who was talking or texting on a cell phone. Overall, 54.6% of all drivers stated they were hit or nearly hit by another driver who was talking or texting, ranging from 53.8% in Southern California to 55.4% in Northern California. The differences among regions are not significant.

Table Q8\_1. "Have you ever been hit or nearly hit by a driver who was talking or texting on a cell phone?" by region

Q8 by region	Northern California	Central California	Southern California	Total 2016	Total 2015	Total 2014	Total 2013	Total 2012	Total 2011	Total 2010
Yes	225	72	273	685	1,117	1,098	421	1,067	1,038	912
162	55.4%	54.7%	53.8%	54.6%	59.6%	61.2%	59.5%	60.1%	60.1%	57.5%
No	505	159	591	570	756	697	286	708	689	673
No	44.6%	45.3%	46.2%	45.4%	40.4%	38.8%	40.5%	39.9%	39.9%	42.5%
Total	730	231	864	1,255	1,873	1,795	707	1,775	1,727	1,585
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** The data comparison between 2015 and 2016 shows no significant changes.

#### Near Crash Due to Other Driver Talking/Texting (Q8) by Age

Having ever been hit or nearly hit by a driver who was using a cell phone was compared by age group in Table Q8\_2. There are no significant differences between the age groups.

<u>Table Q8\_2. "Have you ever been hit or nearly hit by a driver who was talking or texting on a cell phone?"</u> by age group

Q8 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Yes	57.0%	53.0%	59.4%	52.3%	53.3%	48.4%
No	43.0%	47.0%	40.6%	47.7%	46.7%	51.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

#### Likelihood of Being Ticketed for Hand-Held Phone Use (Q9) by Region

The likelihood of being ticketed for using a hand-held phone or for texting by California region is shown in Table Q9\_1. A total of 42.5% of California drivers believe it is "Very Likely" or "Somewhat Likely" to get ticketed, compared to 45.6% who believe it to be "Very Unlikely" or "Somewhat Unlikely". The differences among Northern California and the two other regions are significant, with 4.1% of Northern Californians stating it "Neither Likely Nor Unlikely" to receive a ticket for hand-held cell phone use, compared to the other regions (p<0.05). Additionally, there is a significantly higher rate among Northern California drivers stating a "Somewhat Likely" possibility of receiving a ticket (25.3%), compared to drivers in Southern California (16.3%, p<0.05).

<u>Table Q9\_1. "What do you think is the likelihood of being ticketed for hand-held cell phone use or texting?"</u> by region

Q9 by region	Northern California	Central California	Southern California	Total 2016	Total 2015	Total 2014	Total 2013	Total 2012
Mam et ileale	117	30	125	272	444	424	493	368
Very Likely	22.8%	18.6%	21.3%	21.5%	23.4%	23.4%	26.3%	20.1%
Computat Likely	130	39	96	265	459	416	599	570
Somewhat Likely	25.3%	24.2%	16.3%	21.0%	24.2%	23.0%	31.9%	31.2%
Neither Likely or	21	25	104	150	218	210	131	154
Unlikely	4.1%	15.5%	17.7%	11.9%	11.5%	11.6%	7.0%	8.4%
Somewhat	116	26	114	256	361	376	306	356
Unlikely	22.6%	16.1%	19.4%	20.3%	19.1%	20.8%	16.3%	19.5%
Voncliniikoly	130	41	149	320	412	385	349	379
Very Unlikely	25.3%	25.5%	25.3%	25.3%	21.8%	21.3%	18.6%	20.7%
Total	514	161	588	1,263	1,894	1,811	1,878	1,827
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** The comparison to 2015 results shows a small change in the perception of getting a ticket for using a hand-held phone while driving, with the 3.2% decrease of it being "Somewhat Likely" to get a ticket being significant at p<0.03.

#### Likelihood of Being Ticketed for Hand-Held Phone Use (Q9) by Age

Table Q9\_2 shows the frequency of likelihood of being ticketed for using a hand-held phone while driving by drivers' age. The only significant difference among age groups is between drivers age 55 and over and those 54 and younger, with the older drivers more frequently believing it to be "Very Unlikely" to get ticketed for hand-held cell phone use (p<0.05).

<u>Table Q9\_2.</u> "What do you think is the likelihood of being ticketed for hand-held cell phone use or texting?" by age group

Q9 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Very Likely	21.5%	22.3%	22.3%	23.1%	18.5%	20.0%
Somewhat Likely	26.0%	21.4%	21.9%	18.6%	18.1%	20.0%
Neither Likely or Unlikely	9.5%	14.6%	14.6%	12.4%	6.9%	3.3%
Somewhat Unlikely	20.0%	18.6%	21.9%	23.1%	20.7%	3.3%
Very Unlikely	23.0%	23.2%	19.3%	22.7%	35.8%	53.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

#### Recall of "DDVIP Mobile App" (Q10a) by Region

The "DDVIP Mobile App" campaign, an item added in the 2016 survey, was recalled by 2.5% of all drivers and the distribution by region is shown in Table Q10a. The differences in regional recall are not significant.

Table Q10a. "In the past 6 months, do you recall hearing or seeing: DDVIP Mobile App?" by region

Q10a by	Northern	Central	Southern	Total
region	California	California	California	2016
Voc	13	1	17	31
Yes	2.5%	0.6%	2.9%	2.5%
No	500	160	572	1,232
No	97.5%	99.4%	97.1%	97.5%
Total	513	161	589	1,263
Total	100.0%	100.0%	100.0%	100.0%

Note: Not in 2015 survey

# Recall of "Silence the Distraction" (Q10b) by Region

The "Silence the Distraction" campaign was recalled by 12.5% of all drivers and the distribution by region is shown in Table Q10b. This item was added in the 2016 survey and the differences in regional recall are not significant.

Table Q10b. "In the past 6 months, do you recall hearing or seeing: Silence the Distraction?" by region

Q10b by	Northern	Central	Southern	Total
region	California	California	California	2016
Voc	64	14	53	131
Yes	12.5%	8.7%	9.0%	10.4%
No	449	147	538	1,134
No	87.5%	91.3%	91.0%	89.6%
Total	513	161	591	1,265
Total	100.0%	100.0%	100.0%	100.0%

#### Recall of "Click it or Ticket" Campaign (Q10c) by Region

The recall of the "Click it or Ticket" campaign by the region variable is shown in Table Q10c\_1. In total, 82.8% of all drivers recalled hearing or seeing "Click it or Ticket". Drivers in Southern California showed a significantly lower recall (78.0%, p<0.05) compared to drivers in Northern California (86.4%) and Central California (88.8%).

Table Q10c\_1. "In the past 6 months, do you recall hearing or seeing: Click it or Ticket?" by region

Q10c by region	Northern California	Central California	Southern California	Total 2016	Total 2015	Total 2014	Total 2013	Total 2012	Total 2011	Total 2010
Yes	444	143	462	1,049	1,644	1,688	1,557	1,594	1,583	1,392
163	86.4%	88.8%	78.0%	82.8%	87.4%	91.0%	81.0%	86.5%	88.6%	84.1%
No	70	18	130	218	238	167	366	249	204	264
INO	13.6%	11.2%	22.0%	17.2%	12.6%	9.0%	19.0%	13.5%	11.4%	15.9%
Total	514	161	592	1,267	1,882	1,855	1,923	1,843	1,787	1,666
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** The recall of the "Click it or Ticket" campaign decreased significantly by 4.6% from 87.4% in 2015 to 82.8% in 2016 (p=0.00).

# Recall of "Click it or Ticket" Campaign (Q10c) by Age

The recall rate of the "Click it or Ticket" campaign in the past 6 months by drivers' age group is shown in Table Q10c\_2. The rate of recall among age groups is not significantly different.

Table Q10c\_2. "In the past 6 months, do you recall hearing or seeing: Click it or Ticket?" by age group

Q10c by age	18-24	25-34	35-44	45-54	55-70	71 or older
Yes	81.0%	84.3%	85.1%	83.1%	82.3%	67.7%
No	19.0%	15.7%	14.9%	16.9%	17.7%	32.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Recall of "Report Drunk Drivers - Call 911" (Q10d) by Region

The "Report Drunk Drivers - Call 911" campaign by region is shown in Table Q10d\_1, with 84.0% of all drivers stating to have seen or heard it in the past six months, ranging from 83.4% in Southern California to 84.5% in Central California. The differences in the regional recall are not significant.

<u>Table Q10d\_1. "In the past 6 months, do you recall hearing or seeing: Report Drunk Drivers - Call</u> 911" by region

Q10d by region	Northern California	Central California	Southern California	Total 2016	Total 2015	Total 2014	Total 2013	Total 2012	Total 2011	Total 2010
Voc	433	136	493	1,062	1,636	1,517	1,007	1,202	1,124	1,006
Yes	84.4%	84.5%	83.4%	84.0%	87.3%	81.3%	52.0%	64.6%	62.7%	60.6%
No	80	25	98	203	238	348	928	658	669	653
INO	15.6%	15.5%	16.6%	16.0%	12.7%	18.7%	48.0%	35.4%	37.3%	39.4%
Total	513	161	591	1,265	1,874	1,865	1,935	1,860	1,793	1,659
TOLAI	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** The recall of the "Report Drunk Drivers - Call 911" campaign decreased significantly by 3.3% since 2015, from 87.3% to 84.0% in 2016 (p=0.01).

#### Recall of "Report Drunk Drivers - Call 911" (Q10d) by Age

The recall rate of the "Report Drunk Drivers - Call 911" campaign by drivers' age group is shown in Table Q10d 2. The rate of recall among age groups shows no significant differences among drivers.

<u>Table Q10d\_2. "In the past 6 months, do you recall hearing or seeing: Report Drunk Drivers - Call</u> 911" by age group

Q10d by age	18-24	25-34	35-44	45-54	55-70	71 or older
Yes	86.0%	87.0%	86.4%	80.2%	82.3%	71.0%
No	14.0%	13.0%	13.6%	19.8%	17.7%	29.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Recall of "Drive Sober or Get Pulled Over" (Q10e) by Region

The "Drive Sober or Get Pulled Over" campaign was recalled by 40.8% of all drivers, Table Q10e showing the distribution by region. This item was added in the 2016 survey and the differences in regional recall are significant with drivers in Central California showing the highest rate of recall with 56.5% compared to the other regions (p<0.05).

<u>Table Q10e.</u> "In the past 6 months, do you recall hearing or seeing: Drive Sober or Get Pulled Over?" by region

Q10e by	Northern	Central	Southern	Total
region	California	California	California	2016
Voc	186	91	238	515
Yes	36.4%	56.5%	40.3%	40.8%
No	325	70	352	747
No	63.6%	43.5%	59.7%	59.2%
Total	511	161	590	1,262
TOLAI	100.0%	100.0%	100.0%	100.0%

Note: Not in 2015 survey

#### **Intoxicated Driving (Q11) by Region**

Drivers were asked about the frequency of driving after having had too much to drink and the results are shown in Table Q11\_1. Of all drivers, 6.6% stated to have driven drunk in the past six months. The rate of driving after having too much to drink was significantly higher in Southern California with 9.3%, compared to the Northern California region with 4.1% (p<0.05). A total of 29.0% of all respondents did not drink at all and were skipped to Question 14.

<u>Table Q11\_1. "In the past 6 months, did you drive when you thought you had too much alcohol to</u> drive safely?" by region

Q11 by	Northern	Central	Southern	Total						
region	California	California	California	2016	2015	2014	2013	2012	2011	2010
Yes	21	7	55	83	138	162	119	102	120	99
res	4.1%	4.3%	9.3%	6.6%	7.2%	8.8%	6.2%	5.5%	6.7%	6.0%
No	355	101	360	816	1,264	1,258	1,452	1,263	1,267	1,214
INO	69.2%	62.7%	60.8%	64.5%	65.6%	68.3%	75.3%	68.6%	70.7%	73.5%
I do not	137	53	177	367	525	422	358	475	405	338
drink at all	26.7%	32.9%	29.9%	29.0%	27.2%	22.9%	18.6%	25.8%	22.6%	20.5%
Total	513	161	592	1,266	1,927	1,842	1,929	1,840	1,792	1,671
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** The percentage of respondents reporting driving drunk remained comparable to 2015, without any significant changes.

#### **Intoxicated Driving (Q11) by Age**

Having driven drunk in the past six months by age group is shown in Table Q11\_2. A total of 15.5% of drivers age 18 to 24 stated to have driven in the past six months when they thought they had too much to drink, significantly higher compared to all other driver age groups (compared to 7.4% or less between the other age groups, p < 0.05).

<u>Table Q11\_2. "In the past 6 months, did you drive when you thought you had too much alcohol to drive safely?" by age</u>

Q11 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Yes	15.5%	7.4%	3.8%	2.9%	5.2%	0.0%
No	60.5%	71.9%	68.4%	63.0%	55.4%	61.3%
I do not drink at all	24.0%	20.7%	27.8%	34.2%	39.4%	38.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Use of Alternative Ride Services When Drinking (Q12) by Region

All drivers who indicated they drink alcohol in question Q11 were also asked about the use of alternative ride services when drinking alcohol and 61.1% of drivers "Rarely" or "Never" did. The difference between Southern California and the other two regions are significant at p<0.05, with Southern California drivers stating to "Never" use taxis or ride services when drinking more frequently (36.4% compared to 61.2% in Northern and 53.7% in Central California, Table Q12\_1).

Table Q12\_1. "In the past 6 months, how often have you used a taxi or other ride service when drinking with others or alone?" by region

Q12 by region	Northern California	Central California	Southern California	Total 2016	Total 2015	Total 2014
Alwaye	60	21	106	187	319	150
Always	16.0%	19.4%	25.5%	20.8%	22.9%	10.6%
Sometimes	48	13	101	162	177	179
Sometimes	12.8%	12.0%	24.3%	18.0%	12.7%	12.7%
Darak	38	16	57	111	184	189
Rarely	10.1%	14.8%	13.7%	12.3%	13.2%	13.4%
Nover	230	58	151	439	710	894
Never	61.2%	53.7%	36.4%	48.8%	51.1%	63.3%
Total	376	108	415	899	1,390	1,412
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** There has been no significant change in the number of respondents who use an alternative ride service when drinking since 2015.

#### Use of Alternative Ride Services When Drinking (Q12) by Age

Of the drivers age 18 to 24, 28.8% stated to "Never" use taxis or ride services, which is significantly less frequently compared to drivers age 35 and over (p<0.05). Drivers age 45 and older state significantly more often to "Always" or "Sometimes" use a service, compared to the drivers age 44 and younger (p<0.05, Table Q12 2).

Table Q12\_2. "In the past 6 months, how often have you used a taxi or other ride service when drinking with others or alone?" by age group

Q12 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Always	28.8%	33.5%	18.8%	11.9%	4.3%	0.0%
Sometimes	26.1%	21.0%	20.6%	8.8%	12.9%	5.3%
Rarely	16.3%	12.5%	14.1%	10.7%	7.2%	5.3%
Never	28.8%	33.1%	46.5%	68.6%	75.5%	89.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# **Designated Sober Driver (Q13) by Region**

The frequency of having a designated driver by region is shown in Table Q13\_1. Overall, 45.5% of all drivers "Always" or "Sometimes" designated a sober driver. Of Central California drivers, 41.7% stated "Always" having a designated driver, which is significantly higher compared to the other two regions (p<0.05). At the same time 46.9% of Northern California drivers stated to "Never" have a designated driver, which is significantly higher than the other regions (p<0.05).

<u>Table Q13\_1.</u> "In the past 6 months, how often have you had a designated sober driver, including you?" by region

Q13 by region	Northern California	Central California	Southern California	Total 2016	Total 2015	Total 2014
Alwaye	70	45	108	223	585	525
Always	18.8%	41.7%	26.1%	24.9%	42.2%	28.5%
Sometimes	64	20	100	184	226	338
Sometimes	17.2%	18.5%	24.2%	20.6%	16.3%	18.3%
Paroly	64	11	65	140	154	192
Rarely	17.2%	10.2%	15.7%	15.6%	11.1%	10.4%
Novor	175	32	141	348	421	790
Never	46.9%	29.6%	34.1%	38.9%	30.4%	42.8%
Total	373	108	414	895	1,386	1,845
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** In 2015, 42.2% of drivers "Always" had a designated sober driver, while in 2016 only 24.9% stated this, a significant decrease of 17.3% (p=0.00). At the same time, the percentage of drivers "Never" having a designated driver increased 8.5% from 30.4% in 2015 to 38.9% in 2016 (p=0.00).

#### **Designated Sober Driver (Q13) by Age**

Frequency of designating a sober driver in the past 6 months by age group is shown in Table Q13\_2. Drivers age 18- to 34-years-old stated significantly fewer times to "Never" designating a sober driver in the past six months (18.3% and 27.7%) compared to drivers age 35 and over (p<0.05). Overall, younger drivers more frequently designated a sober driver.

Table Q13 2. "In the past 6 months, how often have you had a designated sober driver, including

you?" by age group

Q13 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Always	33.3%	30.5%	19.4%	17.9%	21.6%	15.8%
Sometimes	32.7%	24.6%	17.6%	14.7%	12.2%	5.3%
Rarely	15.7%	17.2%	14.1%	13.5%	15.8%	21.1%
Never	18.3%	27.7%	48.8%	53.8%	50.4%	57.9%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Recall of Sobriety/DUI Checkpoints in Past 6 Months (Q14) by Region

Drivers were asked if they had seen or heard anything about the police setting up sobriety/DUI checkpoints to catch drunk drivers in the past six months. The results by region show that 57.9% of drivers did see sobriety checkpoints, ranging from 45.5% in Northern California to 66.7% in Southern California. The rate of Northern Californians having seen a sobriety checkpoint is significantly lower than the other two regions (p<0.05, Table Q14\_1).

Table Q14\_1. "In the past 6 months, have you seen/heard anything about police setting up

sobriety/DUI checkpoints to catch drunk drivers?" by region

Q14 by region	Northern California	Central California	Southern California	Total 2016	Total 2015	Total 2014	Total 2013	Total 2012	Total 2011	Total 2010
Yes	235	105	395	735	1,094	1,327	993	1,263	1,300	1,006
163	45.5%	65.2%	66.7%	57.9%	56.8%	71.3%	51.6%	67.8%	72.9%	60.6%
No	282	56	197	535	831	535	931	599	483	653
No	54.5%	34.8%	33.3%	42.1%	43.2%	28.7%	48.4%	32.2%	27.1%	39.4%
Total	517	161	592	1,270	1,925	1,862	1,924	1,862	1,783	1,659
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** There are no significant changes in the rate of having seen or heard of a sobriety checkpoint compared to 2015.

#### Recall of Sobriety/DUI Checkpoints in Past 6 Months (Q14) by Age

Overall, drivers age 18 to 34 have a significantly higher rate of having seen a sobriety/DUI checkpoint in the past six months, compared to all other age groups (p<0.05, Table Q14\_2).

Table Q14 2. "In the past 6 months, have you seen/heard anything about police setting up

sobriety/DUI checkpoints to catch drunk drivers?" by age group

Q14 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Yes	70.1%	60.9%	54.9%	52.7%	54.3%	38.7%
No	29.9%	39.1%	45.1%	47.3%	45.7%	61.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

#### **Sobriety Checkpoint Support (Q15) by Region**

The support of sobriety checkpoints by region is shown in Table Q15\_1. Overall, 89.1% of drivers approve of sobriety checkpoints, without any significant differences between regions.

Table Q15\_1. "Do you support the use of sobriety/DUI checkpoints?" by region

Q15 by region	Northern California	Central California	Southern California	Total 2016	Total 2015	Total 2014	Total 2013	Total 2012	Total 2011	Total 2010
Voc	446	146	533	1,125	1,709	1,658	1,645	1,640	1,535	1,446
Yes	87.1%	90.7%	90.3%	89.1%	90.8%	91.0%	87.0%	89.6%	88.3%	88.4%
No	66	15	57	138	173	163	245	190	204	189
No	12.9%	9.3%	9.7%	10.9%	9.2%	9.0%	13.0%	10.4%	11.7%	11.6%
Total	512	161	590	1,263	1,882	1,821	1,890	1,830	1,739	1,635
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** The support for sobriety checkpoints remained comparable to 2015, without any significant changes.

#### Sobriety Checkpoint Support (Q15) by Age

The support for sobriety or DUI checkpoints among the drivers by age group is shown in Table Q15\_2. There are no significant differences among the age groups.

Table Q15\_2. "Do you support the use of sobriety/DUI checkpoints?" by age

Q15 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Yes	86.0%	87.0%	90.6%	88.8%	91.8%	100.0%
No	14.0%	13.0%	9.4%	11.2%	8.2%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

#### Likelihood of Getting Arrested for Driving Drunk (Q16) by Region

The perceived likelihood of getting arrested for driving drunk is shown in Table Q16\_1, with a total of 41.3% of drivers believing it to be "Very Likely" to get arrested for driving drunk. Overall, 47.6% of Northern Californians stated it to be "Very Likely" to get arrested for drunk driving, a significantly higher figure compared to the two other regions (p<0.05). Similarly, 13.4% of Northern Californian drivers believed it to be "Somewhat Unlikely" to get arrested, which is also significantly lower than the other two regions (p<0.05).

Table Q16\_1. "How likely is it for someone to get arrested if they drive drunk?" by region

Q16 by region	Northern California	Central California	Southern California	Total 2016	Total 2015	Total 2014
Very Likely	242	55	222	519	643	808
very Likely	47.6%	34.2%	37.8%	41.3%	34.7%	44.5%
Somewhat Likely	154	51	172	377	625	515
Somewhat Likely	30.3%	31.7%	29.3%	30.0%	33.7%	28.4%
Somewhat Unlikely	68	39	157	264	373	316
Somewhat offikely	13.4%	24.2%	26.7%	21.0%	20.1%	17.4%
Very Unlikely	44	16	37	97	214	175
very offlikely	8.7%	9.9%	6.3%	7.7%	11.5%	9.6%
Total	508	161	588	1,257	1,855	1,814
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** The perception of likelihood of getting arrested for drunk driving remained comparable to 2015, without any significant changes.

#### Likelihood of Getting Arrested for Driving Drunk (Q16) by Age

The perceived likelihood of getting arrested for drunk driving by age group shows no significant differences (Table Q16\_2).

Table Q16\_2. "How likely is it for someone to get arrested if they drive drunk?" by age group

Q16 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Very Likely	39.7%	44.2%	46.6%	37.4%	38.1%	39.3%
Somewhat Likely	35.7%	27.3%	26.5%	26.3%	35.9%	35.7%
Somewhat Unlikely	18.6%	22.9%	21.4%	23.9%	17.3%	10.7%
Very Unlikely	6.0%	5.6%	5.6%	12.3%	8.7%	14.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

#### Perception of DUI of Drugs, Legal and Illegal (Q17) by Region

The question Q17 asked drivers "How serious of a problem is driving under the influence of drugs, including marijuana, prescription, and illegal?" Overall, 58.1% of drivers stated this to be a "Very big problem," while 1.9% of drivers perceived it to be "Not a problem at all." Drivers in Northern California have a significantly higher rate (66.7%) compared to drivers in Southern California (51.2%) in the perception of DUI of legal and illegal drugs being a "Very big problem" (p<0.05).

<u>Table Q17\_1. "How serious of a problem is driving under the influence of drugs: including marijuana, prescription, and illegal?"</u> by region

Q17 by region	Northern	Central	Southern	Total	Total
Q17 by region	California	California	California	2016	2015
Very big problem	330	90	297	717	980
very big problem	66.7%	56.3%	51.2%	58.1%	54.7%
Somewhat of a	135	56	190	381	571
problem	27.3%	35.0%	32.8%	30.9%	31.9%
A small problem	24	14	75	113	193
A small problem	4.8%	8.8%	12.9%	9.1%	10.8%
Not a problem at all	6	0	18	24	48
Not a problem at all	1.2%	0.0%	3.1%	1.9%	2.7%
Total	495	160	580	1,235	1,792
Total	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** The perception of driving under the influence of drugs remained similar to 2015, without any significant changes.

# Perception of DUI of Drugs, Legal and Illegal (Q17) by Age

The perception of DUI of legal and illegal drugs as a serious problem by age group is shown in Table Q17\_2 with some significant differences among driver ages. Specifically, drivers age 55 to 70 are significantly more likely to see legal and illegal drugs as a "Very big problem", compared to drivers age 44 and under (p<0.05).

Table Q17\_2. "How serious of a problem is driving under the influence of drugs: including marijuana,

prescription, and illegal?" by age group

Q17 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Very big problem	48.7%	54.9%	55.5%	61.0%	69.0%	74.1%
Somewhat of a problem	36.9%	31.3%	32.8%	31.4%	22.6%	22.2%
A small problem	10.8%	11.3%	9.6%	6.8%	7.5%	3.7%
Not a problem at all	3.6%	2.5%	2.2%	0.8%	0.9%	0.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

#### Safety of Driving 10 Miles Over the Speed Limit on Freeways (Q18) by Region

The perceived safety of driving 10 miles over the speed limit on freeways shows some significant difference among drivers in different California regions with a total of 59.5% of all drivers believing it to be safe. In total, 67.2% of all Northern California drivers assumed it to be safe to drive 10 miles over the speed limit on freeways, a significantly higher percentage than drivers in Central and Southern California (p<0.05, Table Q18\_1).

Table Q18 1. "Do you think it's safe to drive 10 miles over the speed limit on freeways?" by region

Q18 by region	Northern	Central	Southern	Total	Total	Total
Q18 by region	California	California	California	2016	2015	2014
Yes	347	81	327	755	1,110	1,104
165	67.2%	50.3%	55.3%	59.5%	57.5%	59.3%
No	124	32	119	275	481	449
INO	24.0%	19.9%	20.1%	21.7%	24.9%	24.1%
It depends	45	48	145	238	341	309
it depends	8.7%	29.8%	24.5%	18.8%	17.7%	16.6%
Tatal	516	161	591	1,268	1,932	1,862
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** The belief that it is safe to drive 10 miles over the speed limit increased by 2.0% since 2015, from 57.5% to 59.5%, a significant change with p<0.05.

#### Safety of Driving 10 Miles Over the Speed Limit on Freeways (Q18) by Age

Table Q18\_2 shows the comparison of the perceived safety of driving 10 miles over the speed limit on freeways by age group. There is a significant difference between the driver age group 55 and older compared to all younger drivers in the belief that it is not safe to drive 10 miles over the speed limit on freeways (p<0.05, Table Q18\_2).

<u>Table Q18\_2. "Do you think it's safe to drive 10 miles over the speed limit on freeways?" by age group</u>

Q18 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Yes	64.0%	63.1%	67.9%	63.4%	41.4%	38.7%
No	12.5%	17.8%	16.7%	19.3%	38.8%	45.2%
It depends	23.5%	19.1%	15.4%	17.3%	19.8%	16.1%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Safety of Driving 20 Miles Over the Speed Limit on Freeways (Q19) by Region

The perception of driving 20 miles over the speed limit on freeways is shown in Table Q19\_1, with 7.6% of all drivers believing it is safe. There are no significant differences among drivers in the different California regions.

Table Q19\_1. "Do you think it's safe to drive 20 miles over the speed limit on freeways?" by region

Q19 by region	Northern	Central	Southern	Total	Total	Total
` , ,	California	California	California	2016	2015	2014
Yes	37	11	49	97	222	230
165	7.2%	6.8%	8.3%	7.6%	11.5%	12.4%
No	396	125	423	944	1,376	1,267
No	76.6%	77.6%	71.7%	74.4%	71.3%	68.4%
It depends	84	25	118	227	333	354
it depends	16.2%	15.5%	20.0%	17.9%	17.2%	19.1%
Total	517	161	590	1,268	1,931	1,851
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** The belief that it is safe to drive 20 miles over the speed limit did significantly change since the 2015 data collection, with only 7.6% of drivers in 2016 affirming this, compared to 11.5% in 2015 (p<0.05).

# Safety of Driving 20 Miles Over the Speed Limit on Freeways (Q19) by Age

A comparison of drivers' perception of driving 20 miles over the speed limit on freeways being safe by age group is shown in Table Q19\_2. There is a significant difference between drivers age 55 to 70 compared to the younger drivers. A total of 85.3% of 55- to 70- year-old drivers stated that it is not safe to drive 20 miles over the speed limit on freeways, compared to all drivers between 18 and 54 (p<0.05).

Table Q19\_2. "Do you think it's safe to drive 20 miles over the speed limit on freeways?" by age group

Q19 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Yes	13.5%	9.6%	7.7%	4.9%	3.0%	6.5%
No	67.0%	73.1%	70.2%	74.1%	85.3%	87.1%
It depends	19.5%	17.3%	22.1%	21.0%	11.6%	6.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# Safety of Driving 5 Miles Over the Speed Limit on Residential Streets (Q20) by Region

Table Q20\_1 shows the results of drivers' responses to whether it is safe to drive five miles over the speed limit on residential streets, with 36.6% of drivers agreeing it to be safe and 46.1% not believing it to be safe. The differences between regions are significant, with a smaller proportion of drivers in Southern California (40.0%) believing it to be safe to drive five miles over the speed limit on residential streets, compared to 51.3% of drivers in Northern and 51.6% of drivers in Central California (p<0.05).

Table Q20\_1. "Do you think it's safe to drive 5 miles over the speed limit on residential streets?" by region

Q20 by region	Northern	Central	Southern	Total	Total	Total
Q20 by region	California	California	California	2016	2015	2014
Yes	166	55	244	465	750	577
163	32.1%	34.2%	41.2%	36.6%	38.8%	31.0%
NI -	265	83	237	585	905	978
No	51.3%	51.6%	40.0%	46.1%	46.8%	52.6%
It donands	86	23	111	220	279	306
It depends	16.6%	14.3%	18.8%	17.3%	14.4%	16.4%
Total	517	161	592	1,270	1,934	1,861
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** Compared to 2015, there has been a small significant increase in drivers who believe "It depends" for it to be safe to drive five miles over the speed limit on residential streets. In 2015, 14.4% believed "It depends", while in 2016, 17.3% of drivers did, a 2.9% increase (p<0.05).

# Safety of Driving 5 Miles Over the Speed Limit on Residential Streets (Q20) by Age

The perceived safety of driving five miles over the speed limit on residential streets by age group also shows some significant differences. Drivers age 18 to 24 have a significantly higher rate (50.2%) of believing it to be safe to drive 5 miles over the speed limit on residential streets, compared to drivers age 35 to 44 (31.9%) and those age 55 to 70 (26.7%, Table Q20\_2, p < 0.05).

<u>Table Q20\_2. "Do you think it's safe to drive 5 miles over the speed limit on residential streets?" by</u> age group

Q20 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Yes	50.2%	38.2%	31.9%	38.3%	26.7%	29.0%
No	33.8%	46.2%	47.2%	42.4%	58.6%	51.6%
It depends	15.9%	15.7%	20.9%	19.3%	14.7%	19.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

#### Chance of Being Ticketed for Driving Over Speed Limit (Q21) by Region

The chance of being ticketed for driving over the speed limit by the region variable is shown in Table Q21\_1, with a total 58.0% of all drivers believing it to be "Very Likely" or "Somewhat Likely" to get a speeding ticket for driving over the speed limit. There are some significant differences between California regions, with Northern California drivers' responses of being ticketed being "Somewhat Unlikely" (17.3%) and "Very Unlikely" (20.7%) being both significantly different than Southern California and Central California drivers (p<0.05).

Table Q21\_1. "What do you think the chances are of getting a ticket if you drive over the speed limit?" by region

Q21 by	Northern	Central	Southern	Total	Total	Total
region	California	California	California	2016	2015	2014
Vonglikoly	109	44	114	267	398	413
Very Likely	21.7%	27.3%	19.3%	21.3%	21.5%	22.5%
Somewhat	202	55	203	460	741	691
Likely	40.2%	34.2%	34.3%	36.7%	40.0%	37.6%
Somewhat	87	42	212	341	467	484
Unlikely	17.3%	26.1%	35.9%	27.2%	25.2%	26.4%
VoncHalikoly	104	20	62	186	245	248
Very Unlikely	20.7%	12.4%	10.5%	14.8%	13.2%	13.5%
Total	502	161	591	1,254	1,851	1,836
TOLAI	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** There have been no significant changes since 2015 in the perception of drivers on the chances of getting a ticket for driving over the speed limit.

#### Chance of Being Ticketed for Driving Over Speed Limit (Q21) by Age

Drivers' perceived chance of being ticketed for driving over the speed limit by age is shown in Table Q21\_2, with some significant differences among age groups. Drivers age 45 to 54 significantly more often (21.1%) stated it to be "Very Unlikely" to get a ticket compared to drivers age 18 to 24 (10.5%) and drivers age 35 to 44 (10.3%, p<0.05).

Table Q21\_2. "What do you think the chances are of getting a ticket if you drive over the speed limit?" by age group

Q21 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Very Likely	22.5%	23.1%	24.1%	21.1%	17.1%	6.7%
Somewhat Likely	38.5%	35.5%	35.8%	33.3%	37.7%	63.3%
Somewhat Unlikely	28.5%	27.2%	29.7%	24.5%	28.5%	6.7%
Very Unlikely	10.5%	14.2%	10.3%	21.1%	16.7%	23.3%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

#### Perception of Legality for Bikes on Roadways (Q22) by Region

Drivers were asked if they believed it to be legal for bicyclists to ride on roadways when there is no bike lane and 68.0% of drivers agreed, while 32.0% did not, without any significant differences among the California regions (Table Q22\_1).

<u>Table Q22\_1. "Do you think it is legal for bicyclists to ride on roadways when there is no bike lane?"</u> by region

Q22 by	Northern	Central	Southern	Total	Total	Total
region	California	California	California	2016	2015	2014
Voc	317	100	421	838	1,260	1,204
Yes	65.4%	62.5%	71.6%	68.0%	68.6%	68.7%
NI.	168	60	167	395	577	549
No	34.6%	37.5%	28.4%	32.0%	31.4%	31.3%
Tatal	485	160	588	1,233	1,837	1,753
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

**2015 COMPARISON:** The perception of it being legal for bicycles to ride on the street when there is no bike line has not changed significantly since 2015.

#### Perception of Legality for Bikes on Roadways (Q22) by Age

The perception of the legality of bicycles on roadways by age is shown in Table Q22\_2, without any significant differences among the age groups.

<u>Table Q22\_2. "Do you think it is legal for bicyclists to ride on roadways when there is no bike lane?"</u> by age group

Q22 by age	18-24	25-34	35-44	45-54	55-70	71 or older
Yes	63.6%	66.4%	70.3%	65.2%	74.9%	69.0%
No	36.4%	33.6%	29.7%	34.8%	25.1%	31.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

# **Safety Problems Experienced (Q23)**

Respondents were asked to think about when they have been a pedestrian in the past six months and what safety problems they experienced, the results of which are shown with the previous years' comparison in Table Q23\_1. The multiple choice answers were combined and open-ended comments additionally coded in the answering categories highlighted in blue below.

The majority of respondents mentioned "Cars Not Stopping" as a safety problem when being a pedestrian (27.6%), while 20.5% stated "Distracted Drivers (cell phones)" as being a frequently encountered safety problem.

<u>Table Q23\_1. "Think of the times you have BEEN a pedestrian in the last 6 months. What safety problems did you experience?"</u>

Q23	Count 2016	Percent 2016	Percent 2015	Percent 2014
Cars Not Stopping	460	27.6%	21.8%	30.5%
Distracted Drivers (cell phones)	341	20.5%	14.1%	27.4%
Cars Going Too Fast	241	14.5%	11.2%	17.2%
None	225	13.5%	22.8%	3.3%
Other	85	5.1%	3.1%	3.4%
Lack of Sidewalks/Clear Crosswalks	82	4.0%	5.0%	2.1%
Almost Getting Hit By Car	78	4.7%	4.7%	7.7%
Bicyclists Not Stopping	42	2.5%	1.9%	2.1%
Drivers' Behavior (general)	31	1.9%	3.0%	1.4%
Drivers Turning Right Without Looking For Pedestrians	18	1.1%	3.3%	1.1%
Drivers Don't See or Look For Pedestrians	15	0.9%	3.1%	1.3%
Drivers Not Paying Attention	13	0.8%	3.9%	0.7%
Crowded Streets	13	0.8%	0.4%	1.3%
Walk Signals Not Long Enough	4	0.2%	0.4%	0.4%
Drivers Stopping in the Crosswalk	2	0.1%	0.7%	0.2%
Age/Gender/Ethnicity of Drivers	2	0.1%	0.2%	0.1%
Total	1,665	100.0%	100.0%	100.0%

**2015 COMPARISON:** The most frequently mentioned safety problem for pedestrians in 2016 remains "Cars Not Stopping" with 27.6% of all drivers stating this in 2016, compared to 21.8% of drivers in the previous year (p=0.00).

# Safety Problems Experienced (Q23) by Region

The safety problems experienced by pedestrians by the region variable are shown in Table Q23\_2 with the most frequently mentioned response by region highlighted in green. The most frequently given response in both Northern and Southern California was "Cars Not Stopping," and in Central California most respondents stated "Distracted Drivers".

<u>Table Q23\_2. "Think of the times you have BEEN a pedestrian in the last 6 months. What safety problems did you experience?" by region</u>

Q23 by region	Northern California	Central California	Southern California
Distracted Drivers (cell phones)	13.8%	26.9%	24.6%
Cars Not Stopping	31.8%	20.2%	26.0%
Cars Going Too Fast	15.3%	13.5%	14.0%
Bicyclists Not Stopping	5.3%	0.0%	0.8%
Crowded Streets	0.7%	1.0%	0.8%
Almost Getting Hit By Car	5.7%	1.9%	4.5%
Lack of Sidewalks/Clear Crosswalks	3.8%	8.7%	4.9%
None	13.5%	14.4%	13.2%
Other	4.9%	6.7%	4.9%
Drivers Not Paying Attention	1.0%	0.5%	0.6%
Drivers Turning Right Without Looking For Pedestrians	0.7%	0.0%	1.7%
Drivers Don't See or Look For Pedestrians	0.6%	0.5%	1.3%
Drivers' Behavior (general)	1.6%	2.4%	1.9%
Drivers Stopping in the Crosswalk	0.0%	1.0%	0.0%
Crowded Streets	0.0%	0.0%	0.1%
Walk Signals Not Long Enough	0.1%	0.5%	0.3%
Total responses	100.0%	100.0%	100.0%