

**My community is energized about pedestrian
and bicycle safety!**

Where do we go from here?

Safe Routes to Parks:

How to promote safe connectivity to parks

February 15, 2023

The CPBST peer exchanges are supported by funding from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

Agenda

- Zoom Reminders
- Safe Routes to Parks Overview
- Panelists:
 - Claudia Corchado, Cultiva la Salud
 - Dorothy “Dot” Wong, Altadena Town Council
- Discussion
- Wrap Up

Housekeeping

- Please **mute** your audio/phone when you are not speaking to minimize background noise
- Feel free to enter questions or comments in the **chat**
- Please have your **camera on** when you're speaking, if you are comfortable
- All slides will be emailed to everyone registered for today's peer exchange
- Think of something later? Email cpbst@berkeley.edu.

Zoom Logistics



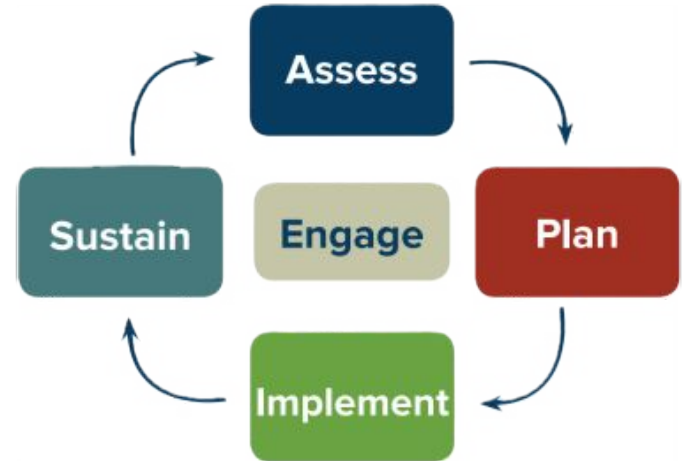
Purpose of Today's Peer Exchange

- Learn best practices for developing Safe Routes to Parks programs.
- Share experiences and expertise among participants who have worked on and/or are interested in building Safe Routes to Parks programs.
- Network with one another to build inter-community relationships to create a support system as participants implement their CPBST recommendations.

Safe Routes to Parks

Safe Routes to Parks are approximately ten-minute walks or bike rides to parks that are:

- Accessible via multiple modes of transportation for people of all ages and abilities
- Safe from traffic and personal danger
- Comfortable and appealing places to walk or bicycle
- Conveniently located within approximately one half mile (10 minute walk) from where people live
- End at parks that are well-maintained and programmed



Safe Routes to Parks Framework

ENGAGE- Partner coalitions with diverse stakeholders from a wide range of organizations and voices.

ASSESSMENT- Understand community priorities informed by data and community input.

PLAN- Develop priority areas, set goals and specific actions, identify policy improvements, and integrate into local plans and policies.

IMPLEMENT- Put plans into action and ensure that those actions are based on best practices in engineering, design, and programming.

SUSTAIN- Ensure that efforts continue, integrated into agency functions, and are positively affecting community.



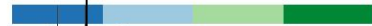
Healthy Places Index Score

The **Healthy Places Index** is a neat tool that pulls data on economic, education, transportation, housing and healthcare access to examine a neighborhood.

Fresno

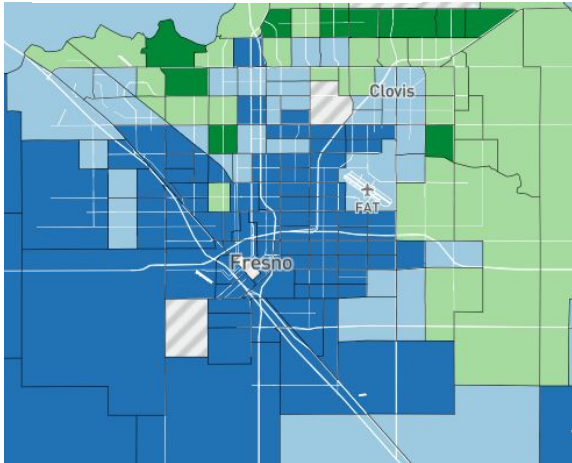
HPI Score (3.0): 20.6 percentile

Less → More healthy conditions

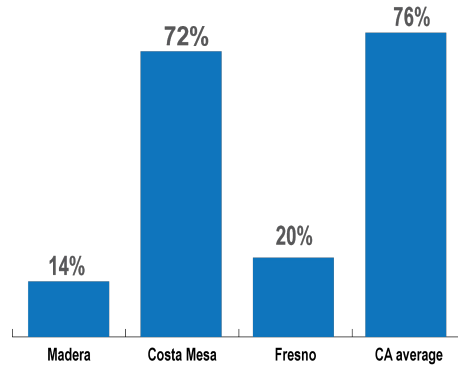


City / Town Avg: 20.0
County Avg: 12.5

This Tract has healthier community conditions than 20.6% of other California Tracts.



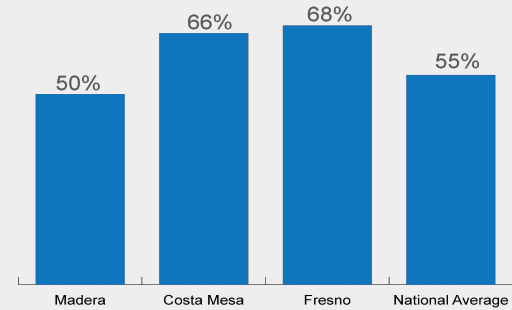
Assigned Healthy Place Index Score



Park Score Index

ParkScore Index evaluates a city based on 14 measure across 5 categories.

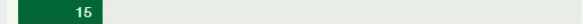
Overall Park Score



Access *i*



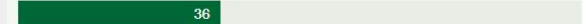
Acreeage *i*



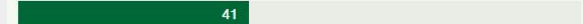
Investment *i*



Amenities *i*



Equity *i*



Park Score Calculations for Fresno, CA

Additional Sources

[California Active Transportation Safety Information Pages \(CATSIP\)](#)

[Transportation Injury Mapping System](#)

[StreetStory](#)



Panelists

Claudia Corchado, Cultiva la Salud

Dorothy “Dot” Wong, Altadena Town Council

Discussion

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and bicycle safety!**

Where do we go from here?

For more information, visit:

<https://safetrec.berkeley.edu/2023-peer-exchange-series>

Other Programs Offered!

Community Pedestrian and Bicycle Safety Training (CPBST) and **Comunidades Activas y Seguras (CAyS)** are accepting applications for new sites.

- CPBST Fact Sheet: [English](#) / [Spanish](#) and CPBST Application: [English](#) / [Spanish](#)
- CAyS Fact Sheet: [English](#) / [Spanish](#) and CAyS Application: [English](#) / [Spanish](#)

Community Pedestrian and Bicycle Safety Program is offering follow-up technical assistance to all former CPBST communities. To apply, email cpbst@berkeley.edu.

- CPBST Follow-up TA Menu: [English](#) / [Spanish](#)

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2023 Peer Exchange Series

Thank you!

cpbst@berkeley.edu

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