

# PEDESTRIAN AND BICYCLE SAFETY TECHNICAL ASSISTANCE FOR CALIFORNIA FOCUS CITIES

The Federal Highway Administration (FHWA) designated seven California cities as Focus Cities due to their high rates of pedestrian and bicycle crashes. The University of California, Berkeley Safe Transportation Research & Education Center (SafeTREC) and California Walks can offer free targeted technical assistance to the California Focus Cities to support their pedestrian and bicycle safety efforts.

## NEIGHBORHOOD NEEDS ASSESSMENTS + ASSET-MAPPING

*Inform planning, policy, and decision-making processes using the following methods:*

- Walking Assessment
- On-Street Biking Assessment with League of American Bicyclist Certified Instructors (LCIs)
- Safe Routes to School Assessment
- Safe Routes for Seniors Assessment
- PhotoVoice and VideoVoice Training
- Nighttime Safety Audit
- Street Story

## COMMUNITY LEADERSHIP + TRAIN-THE-TRAINER WORKSHOP SERIES

*Community residents are legitimate experts in their own lived experiences. Our services for residents focus on transferring technical skills to communities through the following workshops:*

- How to Conduct a Walking/Biking Assessment
- How to Conduct Pedestrian and Bicycle Counts
- Engaging Agency Staff and Elected Officials

## CAPACITY BUILDING

*Expand the capacity of municipal staff, community-based organizations, residents, and elected officials with the following:*

- Community Education and Engagement Training
- Transportation Injury Mapping Systems (TIMS) Training
- Action Planning Workshop
- Grant Application Assistance
- Workplan Development
- Collision Data Analysis
- Safety Research and Literature Reviews

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