



CALIFORNIA BICYCLE SURVEY

Berkeley SafeTREC

Win a \$150 gift card!

You are invited to participate in a UC Berkeley study about the factors that make roads more or less bicycle friendly. The survey involves answering some questions about your cycling experience and then viewing and responding to short videos of bicycling on road segments. The survey takes 15-20 minutes to complete. **The closing date for the survey is Friday, April 14, 2023.**

Those who complete the online survey at the link below may enter a drawing to receive one of six gift cards. **One \$150 card, two \$75 cards, and three \$50 cards are available.** Please encourage your peers and colleagues to complete this survey as well.

[Click here or scan the QR code to take the survey in English](#)



Additionally, we are looking for 50 participants who will come to the UC Berkeley Campus to ride a virtual reality bicycle simulator. **Participants will receive a \$100 gift card.** To register, participants must fill out the online survey first and sign up for the in-person experiment at the end.

Gift cards are available from the following stores: Amazon, Target, Grocery Outlet, or Trader Joe's.

This study is conducted by Julia Griswold at the Safe Transportation Research and Education Center (SafeTREC) at the University of California, Berkeley. If you have any questions, please email juliagris@berkeley.edu.