

Program Overview

Comunidades Activas y Seguras



About the Program

Comunidades Activas y Seguras (Active and Safe Communities) is a joint program of UC Berkeley SafeTREC (SafeTREC) and California Walks (Cal Walks). The program takes a community-centered, cultural, and linguistically sensitive approach to identify and address walking and biking safety concerns in Spanish-speaking communities in California. The cohort style program allows Spanish-speaking communities all across the state to work together, learn from each other, share resources, and support each other in building safe walking and biking communities in their respective neighborhoods.

Comunidades Activas y Seguras collaborates with communities to:

1. Improve safety for pedestrians and bicyclists in Spanish-speaking communities in California;
2. Engage communities to be involved in active transportation safety discussions and be a part of decision-making processes;
3. Connect participating communities to each other and create opportunities for collaboration; and
4. Create shareable educational content for social media and other virtual outlets.

What to Expect

The program creates awareness about the Safe System Framework to help participants understand the context of pedestrian and bicyclist injuries and thus direct strategies that could help improve safety for all road users. Through collaborative work it helps build rapport between residents, local officials, agency staff, coalitions, and other stakeholders.

To Learn More

VISIT

<https://www.calwalks.org>
or <https://safetrec.berkeley.edu/>

for more information about the program

CONTACT

Alma Leyva at alma@calwalks.org or call (714) 713-1450.

CHECK OUT

The executive summaries and Radio Novela created in partnership with Wilmington and Greenfield communities at <https://www.calwalks.org/cays-reports>

Program Activities Include:



Walking & Biking Crash Data Overview: An overview of crash data to identify high injury networks, and primary crash factors;



Safe System Overview: A review of Safe System principles, layers of protection, and strategies to help eliminate fatal and serious injuries on the road and implement education efforts;



Walking and Biking Assessments: A discussion of pedestrian and bicycle safety concerns and road user behavior patterns; and



Radio Novela Activity: Develop audiovisual tools for advocacy using community experiences and stories and increase understanding of effective advocacy approaches.

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The Process

Cal Walks, SafeTREC, and a local Planning Committee will work together to customize program curriculum and plan the training. The cohort style structure will bring together all three communities for all planning meetings, excluding the Site Visit and Comunidades Activas y Seguras Workshop. The planning process will consist of:

Planning Step	Planning Committee Roles and Responsibilities
Planning Committee Recruitment	<ul style="list-style-type: none">• Recruit Planning Committee via phone calls and email, and review roles & responsibilities• Share past, present, and future community plans and documents with Lead
Planning Meeting #1	<ul style="list-style-type: none">• A review of Comunidades Activas y Seguras programming• Planning Committees will present on their community's background, walking and biking safety concerns, assets, and goals for their training.
Site Visit	<ul style="list-style-type: none">• Review walking and biking crash data• Conduct an in-person walking and biking safety assessment of the focal neighborhood
Planning Meeting #2	<ul style="list-style-type: none">• Learn about the Safe System Framework and strategies
Workshop	<ul style="list-style-type: none">• The workshop will be open to all community residents
Report & Radio Novela	<ul style="list-style-type: none">• If requested, review the Executive Summary draft and provide feedback• Share report and Radionovela with their local network
Post-Training Debrief	<ul style="list-style-type: none">• Planning Committees will participate in a debrief session to share their Radio Novelas and Executive Summaries