



Comunidades Activas y Seguras (Safe and Active Communities) Program

THE PROGRAM

Comunidades Activas y Seguras (*Safe and Active Communities*) is a joint program of UC Berkeley SafeTREC and California Walks (Cal Walks). After working with communities of a wide variety of backgrounds through our statewide [Community Pedestrian and Bicycle Safety Program Training \(CPBST\)](#) program, we learned that we needed to create a curriculum tailored to meet the needs of Spanish-speaking communities. To that end, Comunidades Activas y Seguras will take a community centered and culturally/linguistically sensitive approach to identify and address walking and biking safety concerns.

Comunidades Activas y Seguras will collaborate with communities to:

1. Improve safety for pedestrians and bicyclists
2. Engage communities to be involved in active transportation safety discussions and be a part of decision-making processes
3. Work with partners working on issues to transportation safety (ex: environmental justice, housing, access to health food, etc.)
4. Connect 3 communities and create opportunities for collaboration
5. Provide opportunities to create shareable educational content through social media and other virtual outlets

WHAT TO EXPECT

The virtual training will increase the community's knowledge of pedestrian and bicyclist safety, identify strategies to implement in their community to improve safety for all road users, and build rapport between residents, local officials, agency staff, coalitions, and other partners. In 2020-2021, all training sessions will be delivered virtually. As conditions around the pandemic improve, we will reassess conducting workshops in-person.

Activities may include presentation and discussion of:



Walking & Biking Crash Data: To help develop targeted programs and engineering solutions;



Pedestrian and Bicycle Safety Overview: To develop safety strategies using a Safe System framework that aims to eliminate fatal and serious injuries on the road;



Visioning Activity: To envision and identify priorities and resources to help promote safe and active transportation;



Audio-Visual Activity: To allow participants to share their experiences on the road and develop ways to to elevate their voices to advocate for road safety improvements

EXPECTED RESULTS

Communities can use this training to:

- **Support** grant applications for infrastructure and community education programs;
- **Implement** education efforts;
- **Build or strengthen** local coalitions;
- **Increase** understanding of effective policy change approaches; and
- **Expand** outreach within communities.



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