



## COMMUNITY PEDESTRIAN AND BICYCLE SAFETY TRAINING PROGRAM

Creating Safer Streets  
for Walking and Biking

### THE PROGRAM

The Community Pedestrian and Bicycle Safety Training (CPBST) program is a joint project of UC Berkeley SafeTREC and California Walks (Cal Walks). The program works with local residents and safety advocates to develop a community-driven action plan to improve walking and biking safety in their communities and strengthen collaboration with local officials and agency staff.

The CPBST includes training and skill building in pedestrian and bicycle safety and creates opportunities for collaboration among communities, local officials, and residents. The goal is to help make communities safer and more pleasant for walking and biking.

“CPBST provided the space, time, and expertise Healthy Lompoc needed to convene stakeholders, build motivation and move our work forward. CPBST helped put data and credibility behind the message of increased safety and walkability in Lompoc.”

- Executive Director  
Lompoc Valley Community Healthcare Organization

### WHAT TO EXPECT

The half day training is designed to provide participants with: 1) knowledge on how to conduct walking/biking assessments; 2) walking and biking safety countermeasures through the 6 E's safety approach: Equity, Evaluation, Engineering, Encouragement and Empowerment, Education, and Enforcement; and 3) an opportunity to address and plan for pedestrian and bicycle safety projects and programs with their community.

#### PART 1 Walking/Biking Assessments:



Participants learn how to conduct and take part in a walking/biking assessment of nearby streets.

#### PART 2 6 E's Educational Activity:



Participants learn walking and biking safety strategies through a 6Es safety approach: Equity, Evaluation, Engineering, Encouragement and Empowerment, Education, and Enforcement.

#### PART 3 Action Planning Activity:



In smaller groups, participants plan for infrastructure projects, community programs, and actionable next steps for their community.



“ I never would have predicted that [CPBST] would have caused such great changes in our community. [CPBST] brought all the players together and gave us the tools to talk about and make decisions.”  
- Town Manager

## ABOUT US

The UC Berkeley Safe Transportation Research and Education Center (SafeTREC) conducts research and technical assistance, provides graduate level courses, and coordinates major transportation safety programs for the State of California. SafeTREC's mission is to reduce transportation-related injuries and fatalities through research, education, outreach, and community service. Learn more: <https://safetrec.berkeley.edu/>

**Cal Walks** is a statewide organization that partners with state and local agencies, community-based organizations, and residents to establish and strengthen policies and practices that support pedestrian safety and healthy, walkable communities. Cal Walks works to expand and support a network of community organizations working for pedestrian safety and community walkability. Learn more: <http://calwalks.org/>

## CONTACT/ NEXT STEPS

**Visit** <https://safetrec.berkeley.edu/programs/cpbst> for more information about the program.

**Contact** Wendy Ortiz at Cal Walks at [wendy@calwalks.org](mailto:wendy@calwalks.org) or call (714) 742-2295 with any questions.

**Review** the Planning Committee Commitments and Program Application at [http://bit.ly/CPBST\\_App](http://bit.ly/CPBST_App).

**Fill out** the Program Application and submit it to [wendy@calwalks.org](mailto:wendy@calwalks.org).

## RESULTS

As of 2019, SafeTREC and Cal Walks have conducted **89 trainings**.

Many communities have used the CPBST program to:

- **Apply and secure** infrastructure and program funds
- **Implement** education and enforcement efforts
- **Build and strengthen** local coalitions
- **Introduce and advocate** for policy changes
- **Expand** media coverage and outreach

## EXPLORE



Visit our **interactive map** to view and access summary reports from past trainings at [bit.ly/CPBSTMap](http://bit.ly/CPBSTMap).

BerkeleySafeTREC



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